



Contact: Emily Summers
Senior Communications Manager
Deer Valley Resort
800-424-DEER (3337) or
435-645-6522
esummers@deervalley.com

DEER VALLEY RESORT CELEBRATES HOLIDAYS WITH SANTA & TORCHLIGHT PARADE
HOLIDAY LIFT TICKETS AND GIFTS ON SALE NOW

DEER VALLEY RESORT; PARK CITY, UTAH (December 8, 2021) – With the 2021-22 winter season underway, Deer Valley Resort invites guests to visit with Santa, be a spectator of the mesmerizing Torchlight Parade and shop *Signatures* Deer Valley for thoughtful holiday gifts.

Santa Claus visits Deer Valley!

Friday, December 24, 2021

Santa Claus will be visiting guests in the Snow Park Lodge base area from 9 to 11 a.m. and mid-mountain by Silver Lake Lodge from noon to 1:30 p.m. Guests and their children are invited to bring a camera and take their picture with Santa.

Annual Torchlight Parade

Thursday, December 30, 2021

Guests are invited to witness Deer Valley's annual tradition again in person this year. The Torchlight Parade will be held at approximately 6 p.m. (dusk) on Big Stick ski run on Bald Eagle Mountain, behind Snow Park Lodge. Complimentary hot chocolate, cider and cookies will be served on the Snow Park Plaza from 5:30 to 7:30 p.m. Athletic Brewing will also be on-site to offer samples of their non-alcoholic beer throughout the event.

Holiday Gifts at *Signatures* Deer Valley

Signatures Deer Valley offers an array of holiday gift options, including resort logo wear for the whole family, specialty glassware and the resort's famous Southwestern Turkey Chili mix, cookie mix or Oomph seasoning. Custom replica trail signs, ornaments, picture frames, and trail map puzzles and throws are also available, and children's books, cozy plush toys and beanie buddies are perfect for the kids. Shop in-store at our three locations (Snow Park Lodge, Silver Lake Village or 577 Main Street in Park City) or via the new online store at shop.deervalley.com.

Purchase Holiday Lift Tickets Early

Deer Valley limits the number of lift tickets sold each day. The resort will likely reach capacity during the holiday season (December 19, 2021 through January 8, 2022), so guests are strongly encouraged to pre-purchase tickets online to guarantee access. For the best rate and to ensure a spot on the mountain, purchase lift tickets online at deervalley.com. Access to the mountain can be expedited by using the self-service ticket printing kiosks to redeem online ticket purchases. Kiosks are located in the Snow Park, Silver Lake and Silver Strike Express areas.

For more information about holiday happenings at Deer Valley Resort, visit the resort's website at deervalley.com, or contact resort Senior Communications Manager Emily Summers at 435-645-6522 or esummers@deervalley.com

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Deer Valley Resort, located in Park City, Utah, revolutionized the ski industry by providing the first-class service one would receive at a five-star hotel. The ski-only resort offers 21 chairlifts, 103 ski runs, six bowls, 300 annual inches of powder, 2,026 acres of alpine skiing, limited lift ticket sales, numerous on-mountain restaurants, three elegant day lodges, hundreds of luxury accommodations and a renowned Ski School and Children's Center. Deer Valley was named the Best Local Resort in the 2021 Park City's Best Awards, Best Ski Resort in the U.S. in Condé Nast Traveler's 2021 and 2020 Reader's Choice Awards and is honored to be ranked as the United States' Best Ski Resort by the World Ski Awards for eight consecutive years (2013-2020).