



Lodging & Reservations

800-558-3337

Direct

435-649-1000

Fax

435-645-6939

Snow Report

435-649-2000

Skier Services

888-754-8477

**Toll Free from the
US & Canada**

800-424-DEER (3337)

PO Box 1525

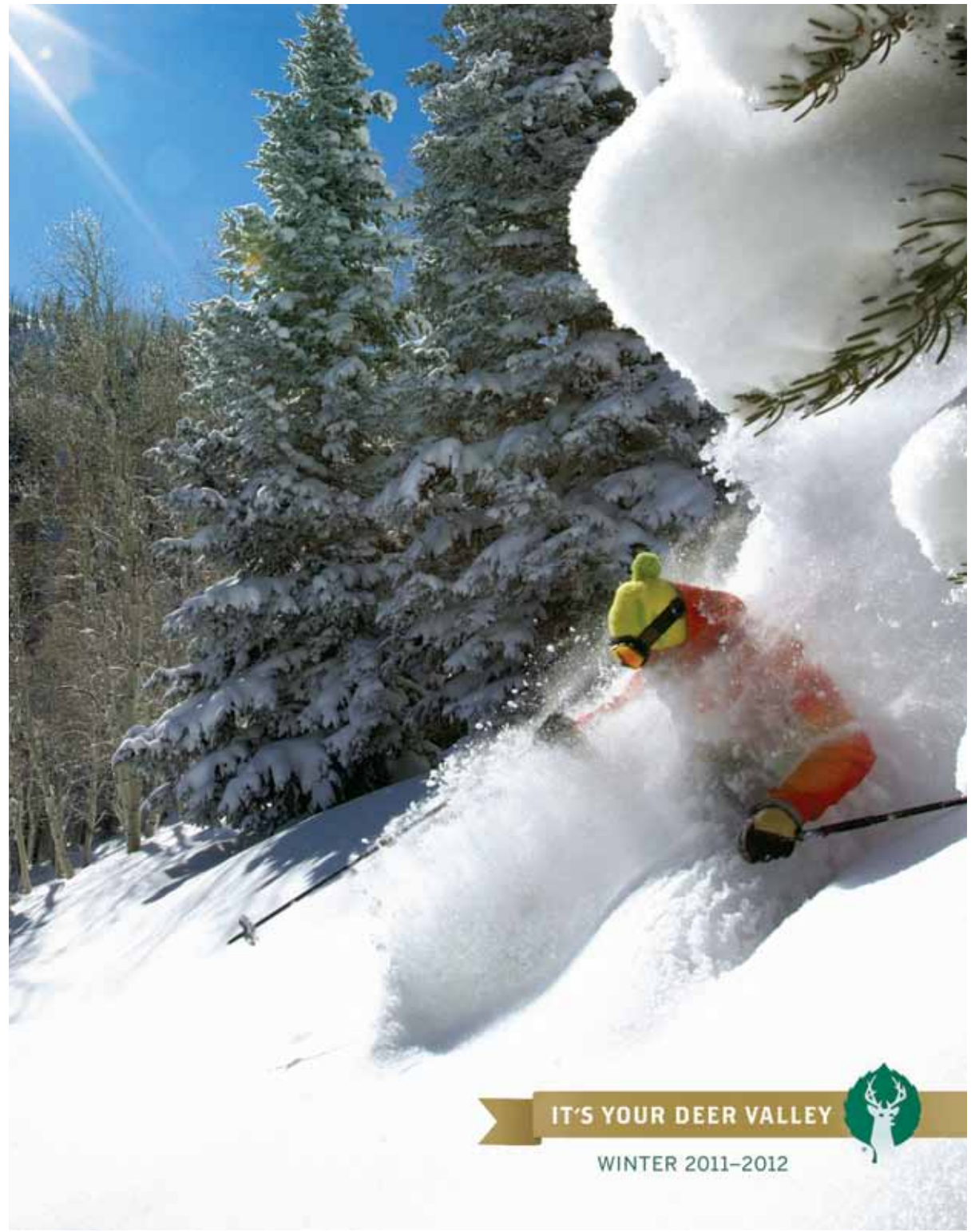
Park City, UT 84060

No Snowboards Please

deervalley.com

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IT'S YOUR DEER VALLEY

WINTER 2011-2012





WELCOME

What is the Deer Valley Difference?



It's the smiling staff who carry your skis from the car to the snow. It's bottomless powder turns in an expertly gladed aspen forest... even days after a storm. It's the limited number of daily lift tickets sold so that you spend your precious vacation time actually skiing. It's the complimentary overnight ski storage so that you never have to struggle home with cumbersome gear. It's grooming so fine you could practically roll a coin down the corduroy grooves. It's a plate of warm raclette cheese melted in front of a blazing fire at Fireside Dining.

The Deer Valley Difference is evident in big things like in-resort lodging so comfortable you may want to move in for good. It's evident in little things like the grated cheese, green onions and sour cream that accompany Deer Valley's beloved Turkey Chili. And, it's this difference that prompted readers of *SKI Magazine* to name Deer Valley the #1 ski resort in North America for the past four years in a row.



**“Planning our
Deer Valley vacation
was just so easy.”**



Deer Valley Resort makes planning your vacation as straightforward and enjoyable as actually experiencing it. Our expert Vacation Planners have in-depth knowledge about all aspects of the resort, as well as the surrounding area. With a single phone call or website visit, you can reserve lift tickets and equipment rentals or book ski lessons and restaurant reservations. Whether you're mapping out a long weekend with friends or a winter getaway for your entire extended family, Deer Valley's Vacation Planners can help you design the ultimate ski vacation, impeccably customized for your specific needs and desires.

It's Your Deer Valley.





“The first time our daughter beat her father down the slopes has become a family legend.”

From the rolling, ribboned corduroy off the Sterling Express chairlift, to the hushed glades of the Mayflower area, and from the open, powdery bowls of Empire to the ridgeline groomers off Little Baldy Peak, Deer Valley offers something to make every skier smile — and not just in terms of terrain. Diverse dining options, quality lodging, a renowned ski school and on-site childcare make Deer Valley Resort a favorite gathering place for groups of friends and families alike.

It's Your Deer Valley.

“Coffee on the way to the airport, skiing Deer Valley by lunchtime and a night out on Park City’s historic Main Street. Amazing.”

Just imagine. You can wake up at home and be skiing Deer Valley the same day. The charm and seclusion of Deer Valley’s mountain setting are only 36 miles from the Salt Lake City International Airport. A major hub offering over 700 flights daily, this airport is arguably one of the easiest and smoothest to navigate for both arrivals and departures.

What’s more, a wide variety of ground transportation options are available to whisk you up into the mountains via interstate highways. Deer Valley Resort’s expert Vacation Planners can book the best ground transportation for your needs, so there’s no need to make additional arrangements. And thanks to Park City’s free citywide bus system, many guests opt to skip the rental car.





MOUNTAIN FACTS

Minutes from historic Main Street

At Deer Valley Resort, when your ski day ends, your vacation doesn't stop. Located within the year-round mountain community of Park City, Utah, Deer Valley offers quick access to the vibrancy of Main Street, plus the charm of Park City's historic district. The complimentary citywide bus system is user-friendly and it makes regular stops at multiple locations within Deer Valley Resort.

Only minutes away from the slopes are eclectic boutiques and galleries, a myriad of dining and nightlife options, pampering spas and salons, the hands-on Park City museum and a range of activities for children and adults alike. Of course, drinks in the hot tub under lightly falling snow makes for a pretty compelling night in.





Six mountains. Millions of possibilities.

First, start with The Greatest Snow on Earth®, the famed Utah powder that blankets Deer Valley's six mountains. Then, add a network of thoughtfully designed trails, 930 acres of carefully gladed tree skiing and the best grooming this side of, well, anywhere. Ring this with jaw-dropping mountain vistas in every direction, and you get an incomparable skiing experience that offers possibilities for all ages and abilities. First-timers find encouragement on gentle pitches, intermediate skiers can explore the whole mountain and experienced experts can challenge themselves on steep chutes, open bowls and gladed forests that contain secret powder stashes even days after a storm.





DEER VALLEY RESORT



Jordanelle Reservoir

Hwy 40

Deer Crest/
Mayflower
Entrance

Jordanelle Ticket Office 6,570 ft.

Heber City

Bald Mt. 9,400 ft.

Little Baldy Peak
7,950 ft.

Snow Park
Lodge
7,200 ft.



Flagstaff Mt. 9,100 ft.

Empire Canyon Lodge 8,300 ft.

Silver Lake Lodge 8,100 ft.

Bald Eagle Mt. 8,400 ft.

Empire 9,570 ft.

Lady Morgan 9,000 ft.

Attention:
It is a misdemeanor (Summit County Ordinance No. 91) to ski past rope lines, into closed areas or areas deemed unsafe by the Ski Patrol

Royal Street
Access to
Silver Lake Village

Main Street



Bald Eagle Mountain—elevation 8,400 ft.

This base mountain has a rich legacy, starting with the original Snow Park Ski Resort from 1946 to 1969. History was made here again during the 2002 Olympic Winter Games, when Bald Eagle Mountain became the competition site for freestyle moguls and aerials, and alpine slalom events. Today, most skiers begin their day here, on the mountain that offers a protected beginner area, plenty of cruising for intermediate and advanced skiers, plus quick access to the upper reaches of the resort. Meet everyone for lunch at Snow Park Lodge, where the gigantic Natural Salad Buffet and famous carrot cake are not to be missed.

Little Baldy Peak—elevation 7,950 ft.

Home to Deer Valley's easternmost portal, the Mayflower entrance, Little Baldy Peak offers direct ski access to the private Deer Crest neighborhood. It also features the resort's only gondola, named the Jordanelle Express for the sweeping views it offers of the eponymous blue reservoir. The mountain's signature run, also called Jordanelle, offers an ecstatic ride down a rolling ridgeline.

Bald Mountain—elevation 9,400 ft.

Visible from almost anywhere in Park City, the iconic profile of Bald Mountain features mostly intermediate and advanced skiing accessed via four chairlifts. Strong skiers will find plenty of steeper slopes and ungroomed terrain that showcases Utah's famous light powder. Highlights on Bald Mountain include the showstopping Wizard run under the Wasatch Express lift, the gladed Triangle Trees off Sultan Express, and on a powder day, Mayflower Bowl.

Flagstaff Mountain—elevation 9,100 ft.

Flagstaff is the perfect mountain for family skiing. Kids delight in experiential play areas and special children's runs like Bucky's Backyard and Ruby's Tail. Advanced skiers can be heard whooping with joy throughout the gladed steeps of Ontario Bowl, and intermediates can cruise for hours on some of Deer Valley's most popular blue runs. Stop for lunch at Empire Canyon Lodge, where the fresh fish tacos and maple BBQ pulled pork sandwich are crowd pleasers.

Empire—elevation 9,570 ft.

The highest and westernmost summit in the resort, Empire offers some of the most challenging expert terrain at Deer Valley. From the face of the massive Empire Bowl to the 40-degree Daly Chutes, skiers on Empire Mountain earn their supper. Which is convenient, because on Wednesday, Thursday, Friday and Saturday evenings, Empire Canyon Lodge hosts Fireside Dining featuring classic dishes from the European Alps, all served from stone fireplaces.

Lady Morgan—elevation 9,000 ft.

Boasting the resort's newest lift, Lady Morgan Express, this scenic mountain features mostly advanced and expert terrain in gladed areas, natural runs and the namesake Lady Morgan Bowl. The panoramic views of the Wasatch Mountains and the town of Park City aren't too shabby either. The easier Pearl run and intermediate Dakota make the mountain accessible to skiers of all abilities.

Mountain Facts

total skiable acreage	----- 2,026 acres (820 hectares)
vertical drop	----- 3,000 feet (914 meters)
number of lifts	----- 21
high-speed gondola	----- 1
high-speed detachable quads	----- 11
fixed-grip quads	----- 2
triple chairs	----- 5
double chairs	----- 2
conveyor lifts	----- 4
number of trails	----- 100
number of bowls	----- 6
gladed tree skiing	----- 930 acres (376 hectares)

Ability Levels – percentage of skiable acreage

easier	----- 27%
more difficult	----- 41%
most difficult	----- 32%

Ticketing

So that you can make the most of the mountain, Deer Valley Resort limits the number of lift tickets sold each day to ensure that you're spending more time on the slopes. During peak periods like the week between Christmas and New Year's Day, as well as Presidents' Day weekend, the resort can reach capacity. We recommend pre-purchasing lift tickets online at deervalley.com. You can also purchase next-day tickets from most of our on-site locations after 3 p.m.

LODGING

Lodging as Dramatic as the Setting

At the end of the day, heading home is as easy as dropping your gear at one of Deer Valley's complimentary ski corrals or clicking out of your skis directly in front of your residence. In either case, you'll be right around the corner from a hot shower, a soft bed and all the other comforts of home base.

Deer Valley Resort offers a diverse selection of quality lodging options both on and off the slopes. From stately homes to luxurious condominiums to one-bedroom hotel rooms, you're sure to find a resort-managed property that more than meets your needs. Whatever lodging option you choose, you'll find that the Deer Valley Difference is imbued throughout your entire vacation experience.

Deer Valley's lodging is grouped into three neighborhoods—Snow Park, Silver Lake and Empire Canyon—all with their own unique character. In every neighborhood, independent private residences are also available.







Snow Park

Located just a mile from Park City's historic Main Street, the sunny Snow Park base area is the most conveniently located of Deer Valley's neighborhoods. When lodging here, you'll have direct access to ski school, childcare and ski rentals, as well as the *Zagat*-rated evening Seafood Buffet at Snow Park Lodge. The neighborhood offers grand lodges, cozy condos and private homes, and the free citywide bus system stops at multiple locations within the area.

RESORT-MANAGED PROPERTIES

Black Diamond Lodge

This ski-in/ski-out luxury property occupies a coveted position adjacent to Snow Park Lodge. Daily continental breakfast and après ski complement exquisitely appointed residences, each with private hot tub, gourmet kitchen and rich, warm furnishings. Other amenities include a fitness center with sauna and steam room, ski locker room with direct ski access and complimentary resort shuttle service.



Lodges at Deer Valley

An ideal choice for families, this deluxe condominium hotel features a rustic lodge ambiance with a comfortable, cozy atmosphere. Located in close proximity to Snow Park Lodge, amenities include hot breakfast buffet and complimentary shuttle service, plus outdoor heated pool and hot tub, a general store with coffee bar and fitness center.



Silver Baron Lodge

Rustic meets refined in this elegant lodge located a short shuttle ride from Snow Park Lodge. Beautifully appointed units boast private hot tubs. Silver Baron offers on-site staff with personalized service and central outdoor hot tub and heated pool with slide and water features. Daily continental breakfast included.



Trail's End Lodge

This first-class, ski-in/ski-out condominium lodge offers a dedicated staff and personalized service, including private in-town transportation. Located along Success ski run, residences offer fully equipped kitchens and private hot tubs. Amenities include fitness center with steam room, an outdoor heated saltwater pool, hot breakfast buffet and après ski.





Silver Lake

At the midmountain Silver Lake neighborhood, you'll find a European-style resort village, where you can stroll through shops, soak up some après ski rays on McHenry's Beach, or enjoy a bite at one of numerous restaurants. Silver Lake Village offers a faraway feeling just a short drive from the bustle of downtown Park City, and it is serviced by Park City's complimentary bus system. In addition to Deer Valley Resort-managed Stag Lodge, the Silver Lake area offers many independent luxury condominiums and homes; ask our Vacation Planners for details.

RESORT-MANAGED PROPERTIES

Stag Lodge

Nestled atop Bald Eagle Mountain near Silver Lake Village, Stag Lodge offers dramatic views and direct ski access to upper Success and Last Chance ski runs. Spacious residences are furnished in contemporary mountain style and include stone fireplaces and private hot tubs. Amenities include an on-site restaurant and bar, outdoor heated pool and hot tub, fitness room and in-town transportation.





Empire Canyon

Tucked within the secluded pines of high mountain peaks, Empire Canyon offers an authentic alpine experience. Located only 10 minutes from Main Street, the properties of Empire Canyon are a link to a world of direct ski access and surpassing alpine beauty, sumptuous lodging and the unique, European restaurant experience at Fireside Dining. The neighborhood offers superlative resort-managed lodging options.

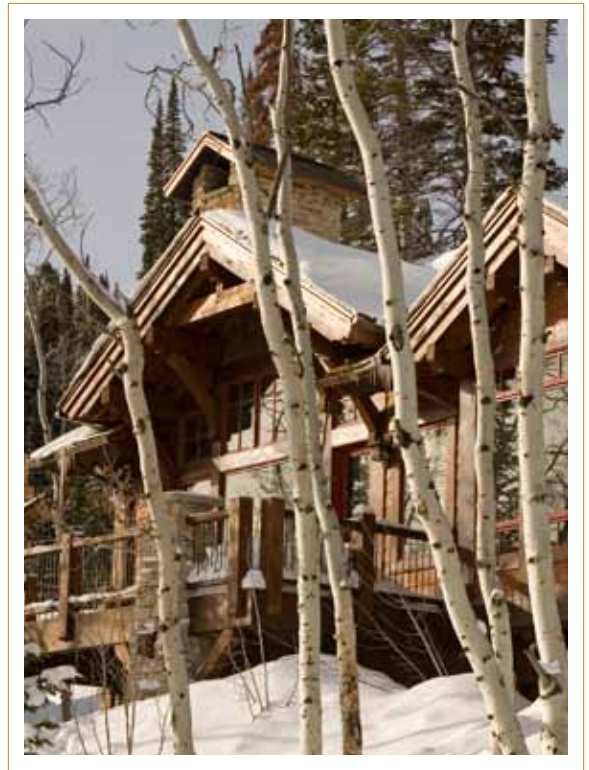
RESORT-MANAGED PROPERTIES

Empire Pass

Offering a variety of luxury condominiums and slopeside private homes, Empire Pass properties managed by the resort include Shooting Star, Flagstaff and Arrowleaf lodges, as well as Paintbrush private residences. All properties offer direct ski-in/ski-out access to Silver Strike Express chairlift on Flagstaff Mountain, located just around the corner from Empire Canyon Lodge. Each property is appointed in a warm, elegant style with details like oversized fireplaces and soaking tubs. Amenities include common-area outdoor hot tubs, fitness centers and complimentary on call in-town shuttle.

The Grand Lodge

Adjacent to the base of the Northside Express chairlift on Flagstaff Mountain, this luxury condominium property boasts native stone and timber exteriors, spacious floor plans, breathtaking views and ski-in/ski-out access. State-of-the-art fitness center with steam room and outdoor hot tubs combine with ski lockers and ski valet service for an unrivaled mountain experience.



A Feast of Flavors

Throw away your misconceptions about ski resort food. At Deer Valley Resort, dining is not an afterthought, but an intentional, integral part of a complete vacation experience. From casual, family-friendly cafés and grills to elegantly rustic restaurants, every Deer Valley Resort dining experience features quality ingredients and creative, fresh preparations, with an emphasis on locally sourced products.

Deer Valley offers over 10 resort-managed dining options. In addition to the following highlights, the restaurants at Snow Park, Silver Lake and Empire Canyon Lodges prepare our award-winning cuisine for breakfast and lunch daily, and the convenient Deer Valley Grocery-Café offers on-site and prepared Deer Valley deliciousness for take-away.





Deer Valley Resort Dining Highlights



Seafood Buffet

Relish the paradox of fresh seafood in a mountain setting. Named by the *Zagat Restaurant Guide* as one of "America's Top Restaurants," this indulgent dining experience features a dizzying buffet that includes house-smoked salmon, Dungeness and Opilio crab legs and shucked northwest oysters, as well as savory delectables like baby back ribs and herb-crusted prime rib. Don't miss our famous honey-soy glazed sablefish with ginger butter sauce. And it won't be easy, but try to save room for a fabulous dessert selection including crème brûlée and hot cobblers.



The Mariposa

Treat yourself to haute cuisine in an atmosphere of rustic elegance. Rated #1 in the *Zagat Restaurant Guide*, The Mariposa offers knowledgeable and gracious service, a warm, inviting setting and creative cuisine including vegetarian and tasting menus. Deer Valley's premier restaurant features a blend of classic and contemporary dishes like caramelized onion and Gruyère tart with watercress salad and muscat reduction, as well as local Bear Lake lamb chops with a yam-parsnip-Yukon gold potato gratin. The wine list consistently receives the *Wine Spectator* Award of Excellence, and the signature Chocolate Snowball dessert has received significant media coverage and even spawned an entire cookbook.



Royal Street Café

Enjoy Deer Valley's award-winning cuisine in a contemporary lodge setting. Located within Silver Lake Lodge, Royal Street Café offers a sit-down service alternative for lunch, après ski and dinner. On sunny afternoons, the café's deck is buzzing with guests taking in the rays and the striking views of Bald Mountain. Locals' favorites at this casual eatery include the fresh Dungeness Crab Tower appetizer, the maple bacon BBQ burger made with house-ground natural bison, and of course, the renowned Deer Valley Turkey Chili. Fine wines, beer and a full list of cocktails are available.



Fireside Dining

Savor favorites from the European Alps served fireside at Empire Canyon Lodge. This experiential dining event features four courses served directly from the lodge's stone fireplaces. Visit one fireplace to find warm raclette cheese accompanied by steamed new potatoes, cured European meats and other accoutrements. A second fireplace station offers simmering stews and buttery potato rosti—a Swiss staple. Yet another fireplace serves fire-roasted meats like leg of lamb and venison. And the dessert fireplace tempts with platters of fresh and dried fruit, cinnamon pound cake and almond biscotti, all waiting to be dipped in chocolate, caramel and Grand Marnier fondues. To enhance the experience, many opt for a horse-drawn sleigh ride or an adventurous pre-dinner snowshoe trek.



Deer Valley Grocery-Café

Feast on Deer Valley cuisine from the comfort of your own lodging. Conveniently located in the Deer Valley Plaza building in the lower Snow Park area, Deer Valley Grocery-Café serves an array of on-site and to-go items including specially prepared take-away entrées, side dishes and desserts. What's more, Deer Valley Grocery-Café offers a limited selection of gourmet grocery items, including beer, wine and liquor. While the menu is designed for easy take-away, the warm, casual atmosphere also makes an enticing spot for delicious breakfasts and lunches.





SKI SCHOOL

Take Your Skiing to the Next Level

Whether you've never set foot on snow or you regularly rip down black diamond runs, Deer Valley's revered Ski School offers customized instruction to help you and your family get more enjoyment out of your experience. Our highly trained instructors are among the best in the business and excel at facilitating "ah-ha!" moments for adults and children alike. Through private and group lessons, the Deer Valley Ski School provides real potential for significant improvement, so that you can experience the most joy out of your vacation. Because, after all, the whole point of skiing is fun.

Private and small group lessons are available for adults and children age three and older, ranging in length from one-hour intros to multiday training camps. The Ski School offers men-only and women-only adult specialty programs, as well as private instruction in telemark and adaptive skiing. Private lessons can take advantage of complimentary Dartfish video enhancement technology that enables skiers to observe their form in comparison with other skiers. Technology aside, the real reason our Ski School is so popular is the superlative quality and deserving reputation of our instructors.

Our Ski School is extremely popular, and we highly recommend reserving lessons in advance, especially during peak and holiday periods. You can reserve lessons by calling 888-754-8477.

Deer Valley Ski School Programs



For Adults

- **PRIVATE LESSONS**
One to five skiers. For all ages and abilities, half-day and all-day lessons available
- **MAX 4 ADULT GROUP LESSONS**
Four skiers max. For all abilities, ages 18 and older
- **MAHRE TRAINING CENTER**
Three- or five-day ski camps for skiers ages 12 and older. Three-day: December 9–11, 2011; January 6–8, 2012; February 10–12, 2012. Five-day: December 12–16, 2011 (Monday through Friday); February 5–9, 2012 (Sunday through Thursday).
- **EXCLUSIVELY FOR MEN**
Group specialty programs for men ages 18 and older. Men on Thursdays: January 12, 19, 26, February 2, 9, 2012. Men's Weekend: January 27–29, 2012.
- **EXCLUSIVELY FOR WOMEN**
Group specialty programs for women ages 18 and older. Women on Wednesdays: January 11, 18, 25, February 1, 8, 2012. Women's Weekend: January 27–29, 2012; March 2–4, 2012.

For Children

- **PRIVATE LESSONS**
One to five skiers. For children ages three and older, half-day and all-day lessons available
- **FAWN SPECIAL** private lesson
One skier max, plus all-day childcare for three-year-olds
- **BAMBI CLUB** semiprivate lesson
Two skiers max, plus all-day childcare for four-year-olds
- **REINDEER CLUB** group lessons
Two to six skiers. For five- to six-year-olds, 10 a.m.–3:45 p.m.
- **ADVENTURE CLUB** group lessons
Two to eight skiers. For 7- to 12-year-olds, 10 a.m.–3:45 p.m.
- **TEEN ESCAPE** youth program group lessons
Two to eight skiers. For 13- to 18-year-olds, 10 a.m.–3:45 p.m. Offered during holiday and peak periods: December 17, 2011–January 1, 2012; January 13–15, 2012; February 16–25, 2012; March 11–April 6, 2012.

For detailed ski lesson information, visit deervalley.com or call 888-754-8477.

Ski Equipment Rentals

Why pay baggage checking fees to carry your equipment from home?

The Deer Valley Rental Shop offers a full line of high-quality Rossignol equipment designed with the latest technology and tuned by certified technicians.

Our multiple locations, convenient hours and advanced reservations system make the rental process uncomplicated. Need an adjustment or upgrade? No problem. Just swing by one of three locations for a no-hassle switch.

For children and adults, Deer Valley offers demo-quality boots, skis and poles, as well as helmet rentals. Be sure to ask about our multiple-day discounts and our convenient Grab and Ski program. For more information, visit deervalley.com or call 888-754-8477.



Quality Care off the Slopes

For your nonskiing little ones, Deer Valley offers peace of mind and convenience with daily on-site childcare. Our Children's Center is a state-licensed facility staffed by experienced, kind-hearted caregivers. All staff undergo extensive training, and the facility provides separate spaces and schedules for children of different ages. Open to children from two months to 12 years of age, the Children's Center offers supervised activities like storytelling, art projects, imagination games, singing and lots of playtime, along with quiet time.

Located on the main level of Snow Park Lodge, the Deer Valley Children's Center is open daily during the ski season, from 8:30 a.m.–4:30 p.m. Full-day and morning half-day childcare options are available. For more information or reservations, visit deervalley.com or call 888-754-8477.





WINTER ACTIVITIES

More Fun in the Snow



Ramp up your vacation with these value-added winter activities at Deer Valley Resort. Join a Deer Valley Mountain Host for a complimentary intermediate or expert mountain tour. Test your skills on our NASTAR race course or be the first to carve the corduroy or ski fresh powder through our First Tracks program. Want to take a break from ski boots? Explore over 7,000 acres of pristine alpine meadows via snowmobile with the Deer Valley Resort-operated Summit Meadows Adventures.

Deer Valley Complimentary Mountain Host Tours

Available for intermediate and expert level skiers, these complimentary mountain tours are led twice daily by deeply knowledgeable Mountain Hosts who can show you a new side of Deer Valley. Whether you're looking for hidden powder stashes, the best view spots or are simply learning the mountain, our friendly Mountain Hosts will lead the way.

NASTAR

Deer Valley Resort offers the excitement of NASTAR ski racing on its course on Bald Mountain near Silver Lake Lodge. Developed in 1968, NASTAR is the largest recreational ski race program in the world and is now available at over 120 of the nation's premier resorts. This fun, competitive and easily accessible racing program allows skiers of all ages and abilities to compare themselves with one another. Each time you race NASTAR, you have the potential to win a Platinum, Gold, Silver or Bronze medal, based on the handicap you earn. Pre-register at nastar.com or call the race course start facility at 435-645-6876.

First Tracks

The early bird gets the corduroy with this program that offers private, early lift access and guided skiing. From 8 – 9 a.m., Deer Valley Mountain Hosts lead private groups of skiers on groomed-run ski tours off the Wasatch Express chairlift. Cost is \$1,500 for up to eight people and tours must be booked at least 10 days in advance. Intermediate ski ability is a minimum requirement. For more information or reservations, please call the Group Sales Office at 800-424-DEER (3337).

Summit Meadows Adventures

Snowmobile tours with Deer Valley Resort-operated Summit Meadows Adventures include options for one-, two- and three-hour outings on 7,000 acres of alpine meadows and aspen forest. Summit Meadows Adventures is based at the Garff Ranch, located a short 10-minute drive from Park City on Brown's Canyon Road. Operating daily throughout the ski season, the ranch maintains a fleet of 47 Ski-Doo snowmobiles. For more information and reservations, visit deervalley.com or call Summit Meadows Adventures at 888-896-7699.





IT'S YOUR DEER VALLEY

Discover the Deer Valley Difference for Yourself

The story of the Deer Valley Difference continues on our website, where you can find a wealth of detailed information. From lodging and transportation to lift tickets and equipment rentals. And from ski lessons and childcare to restaurant reservations and après ski activities, Deer Valley's expert Vacation Planners are ready to help you plan the trip of a lifetime. Contact us today to discover how easy it is to plan a Deer Valley vacation.

deervalley.com or 800-424-DEER (3337)

