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DEER VALLEY RESORT EXTENDS 2023/2024 SKI SEASON ONE WEEK TO SUNDAY, APRIL 21, 2024

For Immediate Release

DEER VALLEY RESORT; PARK CITY, UTAH (March 15, 2024) – For the second time in history, Deer Valley Resort is extending their ski season by a week. Closing Day of the 2023/2024 winter season is now scheduled for Sunday, April 21, 2024.

Thanks to a record-breaking February and above average snowfall of more than 320 total inches of snow to date, guests, passholders, and locals will be able to enjoy an extra week of skiing this April. Mother Nature has provided Deer Valley the opportunity to offer skiers seven additional days of their exceptional guest service and fantastic spring skiing conditions.

Before wrapping up this winter season, guests can purchase 2024/2025 season passes now on sale. Season Pass benefits include First Tracks, Deer Valley restaurant and retail discounts, Friends & Family discounted lift tickets, the Wasatch Benefit program, and a summer season access benefit. Current pass holders who secure next year's passes by Thursday, April 18, will receive exclusive renewal pricing. To purchase, call 435-645-6625, email tickets@deervalley.com, or visit <https://www.deervalley.com/plan-your-trip/tickets-and-passes/season-passes>.

For more information about Deer Valley Resort's extended season or 2024/2025 Season Pass sales, please contact Deer Valley Vice President of Marketing Susie English at suenglish@deervalley.com, 800-424-DEER (3337), 435-645-6512 or visit deervalley.com.

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Deer Valley Resort located in Park City, Utah, revolutionized the ski industry by providing the first-class service one would receive at a five-star hotel. The ski-only resort currently offers 21 chairlifts, 103 ski

runs, six bowls, 300 annual inches of powder, 2,026 acres of alpine skiing, limited lift ticket sales, numerous restaurants, three elegant day lodges, hundreds of luxury accommodations and a renowned Ski School and Children's Center. In August 2023, Deer Valley made a significant announcement regarding its major terrain expansion, which will extend the skiable area to a total of 5,726 acres. Deer Valley is honored to be ranked as the United States' Best Ski Resort by the World Ski Awards for 11 consecutive years.