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### DEER VALLEY RESORT OPENS SUMMER SEASON WITH NEW GRAVITY BIKE CLINICS & FRESH TERRAIN

### For Immediate Release

DEER VALLEY RESORT; PARK CITY, UTAH (April 26, 2024) – On the heels of an unforgettable winter of record-breaking snowfall, Deer Valley Resort shifts gears to ready their world-renowned slopes for summer. Unveiling brand new terrain, a series of new kids' downhill Gravity Bike Clinics, and season passes to access it all, Deer Valley invites guests to join them on the mountain during the summer season, open daily June 14 through Labor Day and then Friday-Sundays until September 22, 2024 (conditions permitting).

"Our mountain operations teams have been hard at work preparing our new mountain biking offerings this season," said Deer Valley Resort President & Chief Operating Officer Todd Bennett. "We look forward to welcoming bikers of all abilities – first-timers to expert riders – to explore our expanded flow trails, varied terrain, and chances to refine their downhill skills with our bike clinics throughout the summer season."

#### Summer Season Passes on Sale Now

Summer Season Passes provide unlimited access to lift-served mountain biking and hiking as well as scenic chairlift rides and are available for purchase at deervalley.com.

## **Miles of Hiking-Only Trails**

Ride up the Silver Lake Express chairlift from the base and explore miles of hiking-only trails from the mid-mountain Silver Lake Village area or hop on the Sterling Express chairlift at mid-mountain to access

the top of Bald Mountain. With even more hiking-only trails available from the top, everyone will find their perfect path. Those hiking up the mountain can enjoy a complimentary chairlift ride down. Good hiking shoes are recommended.

## New Intermediate "Regulator" Trail

Gravity Logic delivers Deer Valley's newest flow/jump trail, Regulator. Mount up for the latest intermediate trail which ties into Ripple, an approachable beginner flow trail introduced last season. With this new terrain, Deer Valley offers more than nine miles of beginner flow trails from the top of Bald Mountain to the Snow Park base area.

## New Kids' Gravity Bike Clinics

Two-day downhill bike camps for intermediate and advanced riders ages 10 - 14 will be offered throughout the summer. Bike rentals, lift tickets, and protective equipment will be available for purchase to ensure participants have everything they need for a seamless ride. All participants will receive a Deer Valley jersey to take home. \$250 per clinic. Call 435-645-6648 to book a spot.

Camps will be held on the following dates from 10 a.m. - 5 p.m. each day with a 1-hour lunch. Participants must provide their own nut-free sack lunch and water each day of the clinics.

- June 22-23
- July 6-7
- July 20-21
- August 3-4
- August 10-11

# **Mountain Biking Twilight Series**

With 3,000 feet of elevation change and nearly 60 miles of trails to explore, mountain bikers can enjoy the Deer Valley Twilight Series of evening lift service on Tuesdays, 4 – 8 p.m. from June 18 through August 20.

# Adult Twilight E-Bike Tour Package

On Twilight nights from 5:15 – 8:15 p.m., intermediate and advanced mountain bike riders can try an ebike tour package which includes a guide and an e-bike rental for a 3-hour tour of various terrain. \$129 per person. Guests may purchase a limited-access discounted pass along with this tour.

## **Deer Valley's Mountain Bike School**

Passionate and knowledgeable mountain bike coaches teach riders the ins and outs of navigating Deer Valley's thrilling trails and the proper techniques to help them ride safely and confidently. Private lessons and group clinics are available for adults and children of all abilities.

### **Bike Rentals**

Deer Valley's high-quality, full-suspension mountain bikes are tuned and ready to hit the trails whenever riders are. In addition, many accessories like protective gear and helmets needed for a thrilling ride are available for rent, or you may also purchase items such as tires and tubes. Guests are encouraged to reserve rental equipment in advance.

This season's fleet includes:

Enduro Mountain Bike Rental

- Rossignol Heretic

All-Mountain Explorer Rental

- Intense Primer 29

Downhill Mountain Bike Rentals

- Trek Session 8
- Intense M1 (This premium offering is only available to reserve by calling the Contact Center at 435-645-6648.)

**E-Bike Rentals** 

Intense Tazer 279 Expert

Junior Mountain Bikes Rentals

- Rossignol Mandate 20
- Rossignol Mandate 24

Photos of Deer Valley Mountain Biking are available here. Please credit any image used to Deer Valley Resort.

For more information about hiking and mountain biking experiences at Deer Valley, visit the resort's website at deervalley.com, or contact Deer Valley Vice President of Marketing Susie English at suenglish@deervalley.com, 800-424-DEER (3337), or 435-645-6512.

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#### About Deer Valley Resort

Deer Valley Resort located in Park City, Utah, revolutionized the ski industry by providing the first-class service one would receive at a five-star hotel. The ski-only resort currently offers 21 chairlifts, 103 ski

runs, six bowls, 300 annual inches of powder, 2,026 acres of alpine skiing, limited lift ticket sales, numerous restaurants, three elegant day lodges, hundreds of luxury accommodations and a renowned Ski School and Children's Center. In August 2023, Deer Valley made a significant announcement regarding its major terrain expansion, which will extend the skiable area to a total of 5,726 acres. Deer Valley is honored to be ranked as the United States' Best Ski Resort by the World Ski Awards for 11 consecutive years.