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## DEER VALLEY NAMES HANNAH TYLER VICE PRESIDENT OF RESORT PLANNING

DEER VALLEY RESORT; PARK CITY, UTAH (June 13, 2022) – Hannah Tyler has joined Deer Valley Resort as the new vice president of resort planning. Hannah brings an extensive background centered in land use policy and community development. In her role at Deer Valley, she will maintain and strengthen community and governmental relationships to ensure alignment of business objectives with community responsibility.

"Hannah's experience in land use policy paired with her deep knowledge of the resort and town made her the ideal candidate and we are thrilled to have her join the Deer Valley team," said Interim Resort President and Alterra Mountain Company COO Mark Brownlie. "Her local planning expertise is a valuable contribution, especially during such a monumental time in the resort's history as we work to complete Deer Valley's visionary 40-year master plan and create a modern and convenient world-class base area at Snow Park."

Hannah earned her Bachelor of Science in Urban Planning and Master of Science in Architectural Studies from the University of Utah. She was the senior land use planner and community development special projects manager for Park City Municipal before leaving to start her own company, CUTBOW Development + Consulting. Hannah's firm specialized in advisement on land use entitlements, real estate development, community development and municipal land use planning and worked for many notable Utah-based projects, including Deer Valley's Snow Park Village, Sommet Blanc in Empire Pass, several residential and commercial development projects in the Park City area, and municipal planning in the Salt Lake Valley.

Hannah's leadership and volunteerism experience within Park City is robust, she is a graduate of Park City Leadership Class 25, served on the Park City Historical Society's Glenwood Cemetery Board, was a

member of the Preservation Utah Historic Properties Committee and participated in many committees for Park City Municipal Corporation. She currently is the vice-chair of the City of San Clemente's Planning Commission and looking forward to returning to Park City with her family.

For more information about Deer Valley and the Snow Park Village redevelopment, visit the resort's website at deervalley.com/snowpark, or contact resort Senior Communications Manager Emily Summers at 800-424-DEER (3337) or 435-645-6522. Headshots are available here: https://assets.alterramtnco.com/c/gchtllmy

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## About Deer Valley Resort

Deer Valley Resort located in Park City, Utah, revolutionized the ski industry by providing the first-class service one would receive at a five-star hotel. The ski-only resort offers 21 chairlifts, 103 ski runs, six bowls, 300 annual inches of powder, 2,026 acres of alpine skiing, limited lift ticket sales, 14 restaurants, three elegant day lodges, hundreds of luxury accommodations and a renowned Ski School and Children's Center. Deer Valley was named the Best Local Resort in the 2020 Park City's Best Awards, Best Ski Resort in the U.S. and Canada in Condé Nast Traveler's 2020 Reader's Choice Awards and is honored to be ranked as the United States' Best Ski Resort by the World Ski Awards for nine consecutive years (2013-2021).