



# DEER VALLEY

EXPANDED EXCELLENCE





#### MOUNTAIN INFORMATION OVERVIEW:

- Base elevation: 1990 meters / 6,530 feet (Deer Valley East Village)
- Top elevation: 2,917 meters / 9,570 feet
- Vertical drop: 3,040 meters / 3,040 feet
- Skiable area: 1,740 hectares / 4,300 acres
- Number of runs: 203
- Longest run: 7,725 meters / 4.8 miles (Green Monster)
- Number of lifts: 31
- Conveyor/surface lifts: 5 (1 Silver Lake, 4 Wide West)
- Snowmaking coverage: 77% (716 acres of ski runs with 548 acres of snowmaking)
- Distance from lowest elevation to highest: 5 miles (Deer Valley East Village to Empire)

#### LIFTS

- 1 high-speed four-passenger gondola
- 1 high-speed ten-passenger gondola (New East Village Express)
- 20 high-speed quad lifts
- 5 triple chairs
- 1 double chair
- 2 high-speed 6 pack w/bubble
- 1 fixed grip quad with loading carpet



Deer Valley Resort is nestled in the Wasatch Mountains of Utah, just 38 miles (61 km) east of Salt Lake City International Airport, in the historic mining town of Park City. A wide variety of transportation options are available to whisk you up the mountain via interstate highways. Direct flights from most major cities in the U.S. enable you to leave home in the morning and ski Deer Valley the same afternoon. There are also several non-stop international flights to the Salt Lake City International Airport available.

We understand that the finer details make a big difference, which is why Deer Valley offers a ski-only experience with first-class amenities such as uniformed ski valets, groomed-to-perfection slopes, award-winning cuisine, on-site child care and convenient lodging. Deer Valley\* delivers an unmatched experience for your winter vacation.

Deer Valley lift tickets are available to pre-purchase online in increments of one to seven days. The resort is also a member of the Ikon Pass family of resorts. We invite you to enjoy The Greatest Snow On Earth® with an annual average of 300 inches blanketing Deer Valley's nine mountains — Little Baldy Peak, Bald Eagle, Bald, Flagstaff, Empire, Lady Morgan, Keetley Point, Big Dutch and Park Peak — offering a thrilling day for skiers of all abilities.





Park City, Utah began as a silver mining town, nearly faded into history as a ghost town, and then re-invented itself as a ski town that has grown into a year-round destination hosting global events such as the 2002 Winter Olympic Games and the annual Sundance Film Festival. Located only 38 miles from Salt Lake City International Airport, Park City offers days and nights filled with exceptional restaurants and bars, endless recreation and enduring impressions.

#### HISTORIC MAIN STREET

At the heart of Park City is Historic Main Street, home to over 200 unique businesses. Visitors can shop among the independent boutiques and galleries, dine at one-of-a-kind restaurants and enjoy local craft beer and spirits at one of the many bars and saloons. Everything is within a short walk or you can also enjoy a free ride on the Main Street Trolley.

#### DINING

Park City has many award-winning restaurants, reflecting a variety of culinary styles and influences with many featuring locally sourced and organic ingredients. Nearly 200 options provide an answer to every taste, mood and budget. After an evening of dining, unwind at one of the many bars, clubs and historic saloons for live music and cocktails.

#### WINTER ACTIVITIES

Looking for winter fun off the mountain? Pursue new perspectives by touring this winter wonderland on a dog sled, snowmobile, snowshoe hike or hot air balloon ride. If you enjoy being on the mountain and would like something different, try a heli-skiing excursion or cruise down zip lines, the alpine coaster, go tubing, or participate in the Ski Utah Interconnect Tour.

For more information, please visit the Park City Chamber/Convention & Visitors Bureau at visitparkcity.com.

# OUR THREE BRAND PILLARS 1 Exceptional Guest Service **2** Offering a Ski-only Resort Experience **3** Limiting Daily Skier Visitation on the Mountain THE "DEER VALLEY DIFFERENCE"

#### SKI WITH A CHAMPION

Deer Valley Resort invites you to ski with one of our participating Olympic snowsport athletes. The athletes are available to ski with individuals, families and groups for exclusive half- and full-day memorable adventures at Deer Valley Resort.

Our Ski with a Champion athletes include Shannon Bahrke, Fuzz Feddersen, Kaylin Richardson, Jillian Vogtli, Chris Waddell, Trace Worthington and Ashley Caldwell, each a champion in their respective skiing disciplines. For details about all the participating athletes and information about reservations, please visit deervalley.com/skiwithachampion.

#### SKIER SERVICES

Make the most of your day by taking your skiing to the next level with Deer Valley's Gold Standard of Instruction. Professionally-trained instructors provide personalized attention, engaging and educating students of all ages and abilities while creating meaningful experiences and long-term relationships.

Other guest services include on-site ski rental, specialty ski clinics and state-licensed, on-site child care.

#### DEER VALLEY SNOWMOBILING

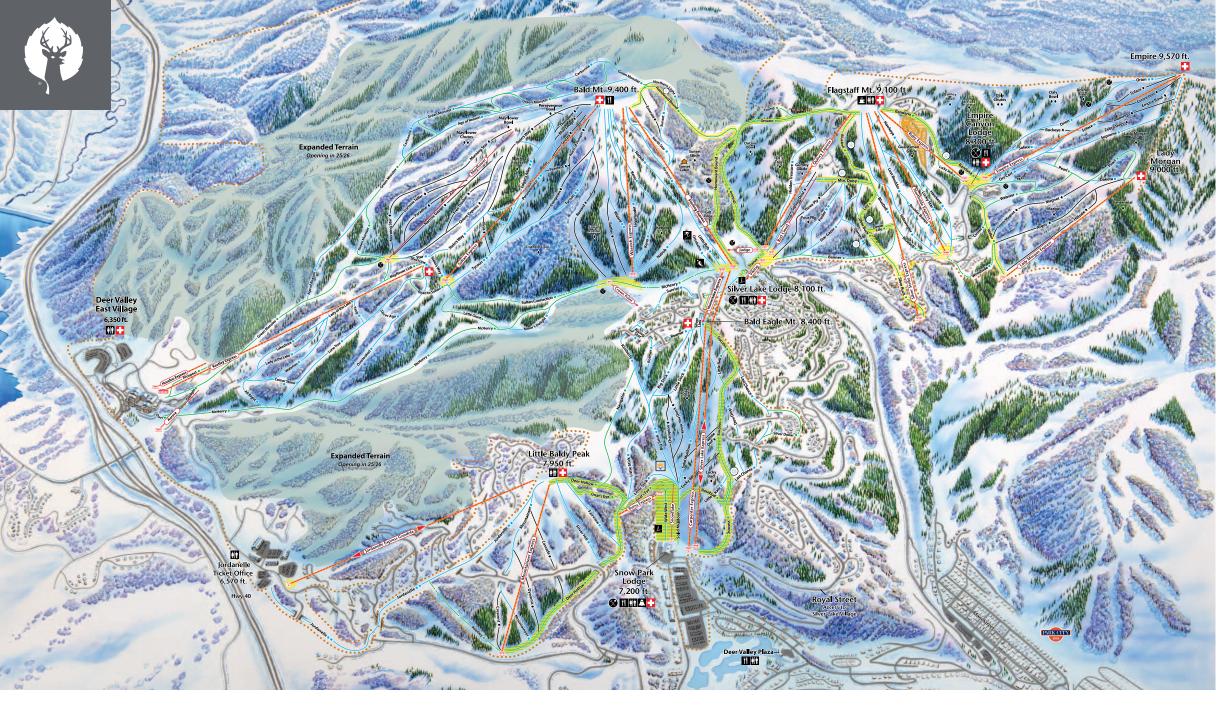
The Deer Valley Snowmobiling tours take place on the Garff Ranch (a five-mile, ten-minute drive from Park City's Main Street). Summit Meadows Adventures has access to 7,000 acres of pristine open lands and offers fantastic views, aspen-forested trails, canyons and mountaintops. This adventure is an unforgettable activity. For more information and reservations, please visit deervalley.com/snowmobiling.

Since Deer Valley's inception in 1981, we've been committed to excellence in everything we do. Our staff members are dedicated to service, which is the key to the resort's current and future success.

Over the years, we have invested almost \$300M in capital improvements, to grow from:

- Five (5) chairlifts to thirty-one (31)
- Thirty-five (35) ski runs to two hundred and three (203)
- Two (2) day lodges to three (3)
- Fifty (50) ski instructors to almost six hundred (600), making Deer Valley one of the largest ski schools in the country
- Over three thousand two hundred (3,200) staff members, many of whom have been with the company for over twenty (20) years





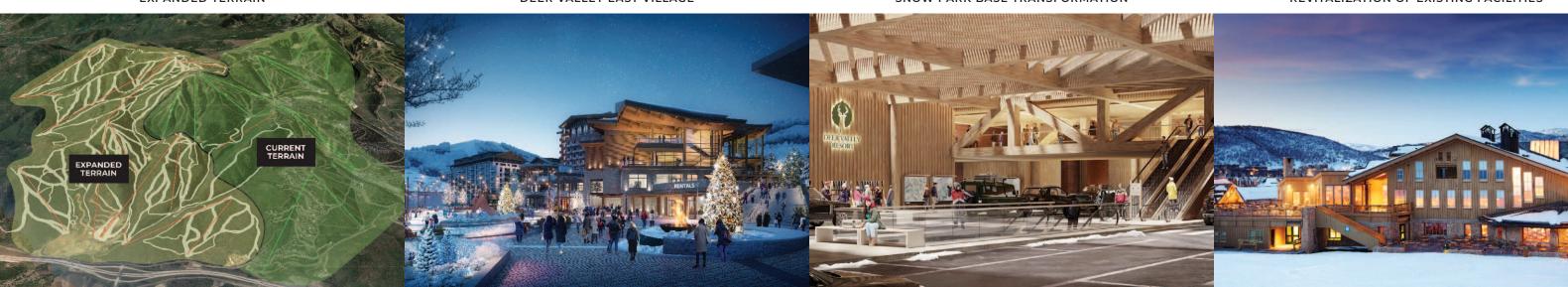


# EXPANDED EXCELLENCE

Rooted in our history and guided by possibility, we're unveiling Expanded Excellence™, a collection of projects that will evolve and elevate the Deer Valley experience for future generations.

From the adventures that await you in our expanded terrain anchored by Deer Valley East Village to the bustling energy of a Snow Park base transformation to the revitalization of existing facilities, join us as we expand on our legacy of excellence.

EXPANDED TERRAIN DEER VALLEY EAST VILLAGE SNOW PARK BASE TRANSFORMATION REVITALIZATION OF EXISTING FACILITIES







## DOUBLE THE DEER VALLEY IN 25/26

The next phase of Deer Valley's Expanded Excellence initiative will be opening during the 25/26 ski season, offering even more access into its expanded terrain. Skiers will now have access to 10 total chairlifts, over 2,000 new skiable acres, over 100 new ski runs, 1,200 parking spots originating from the Deer Valley East Village and Deer Valley's 10-person gondola, linking the Deer Valley East Village to Park Peak

Deer Valley's East Village Gondola, East
Village Express, is expected to open in
December 2025, conditions permitting. It
will be Deer Valley's first 10-person
gondola, which will connect the Deer
Valley East Village to the top of Park Peak
in Deer Valley's existing footprint. Deer
Valley will also welcome its second 6-person
chairlift with a bubble, Pinyon Express,
along with the other new chairlifts
Revelator Express, Galena Express Neptune
Express and Pioche Express.

For the 25/26 season, Deer Valley East Village will now offer a Deer Valley Skier Services building that includes a rental shop, complimentary ski storage, and ticketing. A complimentary skier shuttle will transport guests from the 1,200 skier parking spaces directly to the amenities and new lifts.

#### **EXPANDED TERRAIN**

#### **NEW TERRAIN ADDITION**

- The largest increase of skiable terrain in resort history
- At full buildout, Deer Valley's new terrain will include up to 16 new chairlifts, including a 10-passenger gondola and 135 new ski runs that will offer skiing for all abilities
- Ski access across four new mountain peaks

#### FUTURE OF DEER VALLEY

- 5,726 acres of skiable terrain accessed through an efficient network of 37 chairlifts and 238 ski runs across 10 mountain peaks
- 2,900 vertical feet from the highest point of 9,350 feet
- One of the longest ski runs in the country, measuring just short of five miles
- Phased opening in 25/26 serviced by 10 chairlifts and over 100 ski runs

Deer Valley's terrain expansion will include a new state-of-the-art, energy-efficient snowmaking system, enhancing Utah's Greatest Snow on Earth\*. While maintaining the unique ski-only atmosphere, the resort plans to seamlessly integrate expansion within its existing footprint. The growth will be accompanied by Deer Valley's exceptional guest service, both on and off the mountain, projecting to create 2,000 additional jobs. Along with a limited daily skier capacity that will optimize guest experience, visitors will have the opportunity to enjoy more mountainside eateries showcasing Deer Valley's renowned culinary offerings.





STATISTICS	DEER VALLEY IN 24/25	DEER VALLEY 25/26	EXPANSION FULL BUILD
Highest Elevation	9,570 ft	9,350 ft	9,350
Lowest Elevation	6,530 ft	6,450 ft	6,450 ft
Vertical Drop	3,040 ft	2,900 ft	2,900 ft
Number of Runs	122	110	135
Longest Run	4.2 miles	4.7 miles	4.7 miles
Snowmaking Coverage	548 acres	321 acres	615 acres
Skiable Acreage	2,342 acres	2,900 acres	3,700 acres
Total Aerial Lifts	24	9	16
Gondolas	1 / 5,300 ft	1 / 15,890 ft	1 / 15,890 ft
Detachable Chairlifts	16 / 52,500 ft	7 / 32,769 ft	12 / 56,429 ft
Fixed Grip Chairlifts	7 / 10,700 ft	1 / 1,845 ft	3 / 3,399 ft
Conveyor/Surface Lifts	5	-	_



## SNOW PARK BASE TRANSFORMATION

- New curated shops and restaurants
- Structured parking with direct access to a pedestrian plaza and lift infrastructure
- State-of-the-art Multi-Modal Transit Center
- Expansive slope-side access

#### A LEADING DESTINATION

Whether you're looking for curated food & beverage or elevated retail experiences, the new Snow Park Base Village will be a walkable, pedestrian-friendly destination with new experiences around every corner.

#### **EXPANSIVE SLOPE-SIDE ACCESS**

Featuring a seamless transition from the mountains to the new village, experience skiing like no other with North America's largest ski beach, stunning mountain views, and a new 10-passenger addition to our expansive gondola network that connects Snow Park Village to the Deer Valley East Village.

#### YOUR NEW LOCAL SPOT

From our iconic concert series to world-class mountain biking, there's something for everyone in our community to enjoy. Designed with our community in mind, our plans include year-round events, improvements to our amphitheater, and new venues.

#### FOSTERING COMMUNITY

With easy access for guests and community residents, the Snow Park Base Village Project will include unique events, fun activities, and spaces for bringing locals together.

## REVITALIZATION OF EXISTING FACILITIES

#### **ELEVATED ON-MOUNTAIN LODGES**

- Thoughtful refreshes of existing ski lodges, including Silver Lake located mid-mountain and Snow Park Lodge located at the base, providing elevated on-mountain dining experiences
- Panoramic views of Park City and the Wasatch Mountains with the renovation and expansion of Cushing's Cabin on Flagstaff Mountain

#### MID-MOUNTAIN BITES AND LIBATIONS

- Introduction of a new 21+ bar experience at Silver Lake Lodge
- Featuring a vintage ski ambiance, craft beers, creative cocktails and elevated ski bar nibbles
- Renovation of Royal Street Café
- Featuring an updated menu and the perfect mid-day spot to gather with friends and family before finishing the day on the slopes

## DEER VALLEY DIFFERENCE: GROOMING AND SNOWMAKING

- Perfectly groomed slopes and state-of-the art snowmaking and it continues to be a core pillar
- This winter we will invest millions in maintaining the meticulous slopes we are known for

#### SUMMER ADVENTURES

- World-class bike park built by Gravity Logic with trail improvements and new trails being introduced each year
- Reimagined summer concert venue

#### DEER VALLEY EAST VILLAGE

#### NEW GATEWAY TO ADVENTURE

- Arrive at Deer Valley East Village via an entrance from U.S Route 40, circumnavigating the town of Park City
- 1,200 day skier parking spaces ensure you will be on the slopes faster than ever

#### ADVENTURES AND APRÈS

- Largest "ski beach" in North America with stunning mountain views
- Diverse culinary experiences at premier restaurants and bars
- On-site ice-skating rink

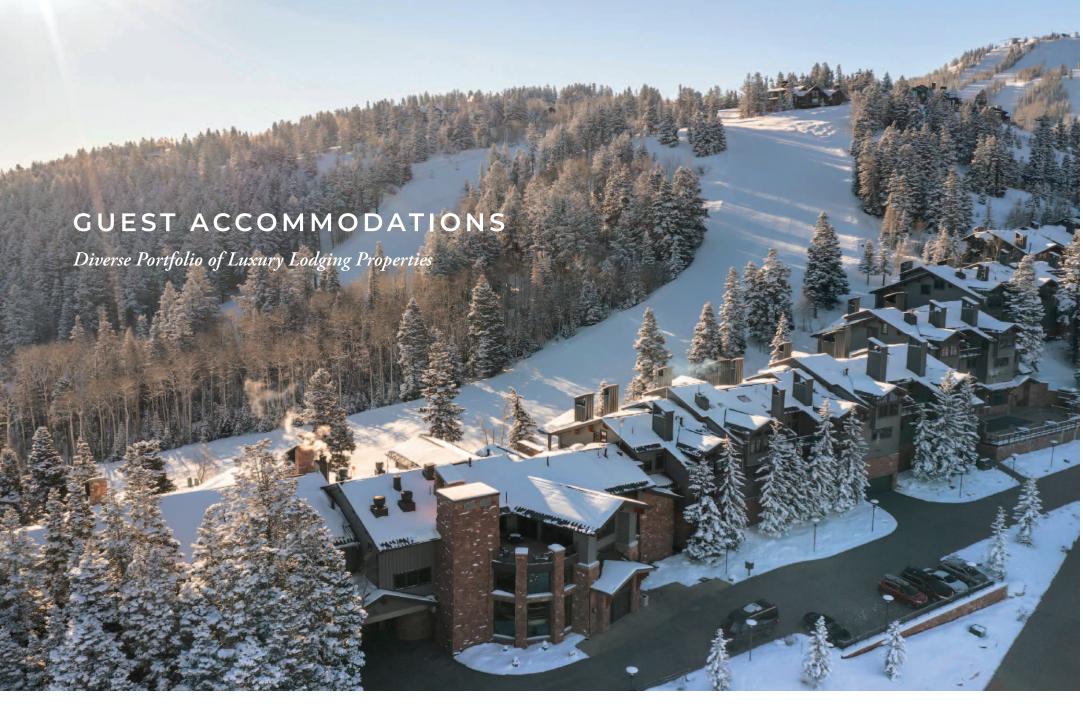
#### EXCEPTIONAL SKIER SERVICES

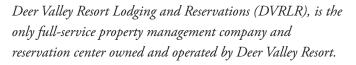
- Deer Valley's renowned guest service woven throughout the Deer Valley East Village experience
- Award-winning ski school and children's programs expanded to Deer Valley East Village
- Premium equipment rentals
- Variety of retail shops

#### PREMIUM STAYS

- Relaxation and unparalleled convenience to the slopes
- Combination of residential units and hotel rooms across multiple properties
- Range of homes and havens that blend timeless design with modern comfort







Accommodations are available in a wide range of sizes and locations. DVRLR manages over 475 residences across 47 properties.

- Over 99,000 guests stayed with us during the 2024/25 winter season
- Over 150 of our Lodging Properties have ski in/ski out access
- Robust concierge amenities including lift ticket packages, transportation, grocery delivery and more
- Full-service group sales team that specializes in corporate groups and special events







#### DINING

At Deer Valley Resort, dining is an integral part of a complete vacation experience. From casual, family-friendly cafés and grills, to elegantly rustic restaurants, every Deer Valley dining experience features quality ingredients and creative, fresh preparations with emphasis on locally sourced products.

SILVER LAKE MID-MOUNTAIN AREA

• Daly Lift – Coffee, Pastries

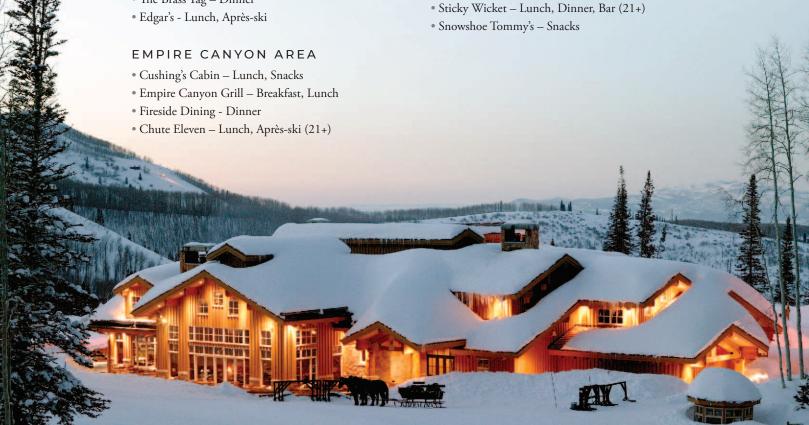
• Royal Street Café – Lunch

• Silver Lake Restaurant – Lunch

• Silver Lake Express – Grab and Go Lunch

#### SNOW PARK BASE AREA

- Cast & Cut Steak | Seafood Dinner
- Deer Valley Etc. Grab and Go Breakfast, Lunch
- Deer Valley Café Breakfast, Lunch, Après-ski
- Fresh Tracks Kitchen Breakfast, Lunch, Après-ski
- The Brass Tag Dinner



#### FIRESIDE DINING

Indulge in culinary delights. Savor our seasonally curated menu featuring an exquisite selection of fresh seafood and gourmet offerings, including succulent fresh oysters, indulgent caviar, and our signature lobster and caviar grilled cheese. Elevate your experience. Pair your caviar and oysters with thoughtfully crafted cocktails that'll warm you up faster than a hot cocoa on a cold day. Then sit back and immerse yourself in a vibrant atmosphere featuring top entertainment from around the globe.

#### CAST & CUT | SEAFOOD DINING

Discover the ocean's finest at Cast & Cut | Seafood Dining, where a bounty of sustainably sourced seafood is the anchor to your evening. Dive into a world of fresh flavors, from succulent shrimp, oysters, and mussels to expertly prepared seafood, focused dishes including paella, pasta, stews and more creative culinary expressions. As you navigate an array of interactive chef stations you'll encounter a symphony of flavors in our gourmet salads, decadent side dishes, and artisanal breads to accompany your selections. And for those seeking a taste beyond the sea, our grill and carving station features cuts of meat prepared to perfection.

#### DEER VALLEY CAFÉ

Deer Valley Café is a charismatic gourmet market and restaurant located lakeside in the Deer Valley Plaza building. Join us and enjoy an indulgent breakfast, lunch or après-ski in the inviting café or on the outdoor deck, overlooking the ponds and mountains of Deer Valley or choose from our convenient selection of grab-and-go items. Plus, we invite you to peruse our selection of kitchenware, cookbooks, candles, and gifts that speak to the soul of cooking and celebrating with family and friends.



#### ROYAL STREET CAFÉ

Located mid-mountain at the Silver Lake Lodge, Royal Street Café offers creative American and international cuisine with scenic deck dining. Menu options include creative appetizers, delectable sandwiches, Deer Valley's Turkey Chili, fresh salads and specialty entrées, and a tempting assortment of desserts. Deer Valley Creamery's refreshing selection of housemade ice cream is also available. Children's and take-out menus are available as well as fine wine, beer and refreshing seasonal cocktails.

#### THE BRASS TAG

The Brass Tag restaurant in the Lodges at Deer Valley offers dinner service during the summer and winter seasons. Enjoy a selection of fine Italian cuisine either at your table or to-go, including pastas, brick-oven pizza and more. A full bar, beer and wine are available.

#### CHUTE ELEVEN

Nestled in the heart of Empire Canyon, right outside our iconic Empire Lodge, Chute Eleven presents a world of luxury like never before. Step into our cozy champagne yurt, where ski gear gets traded for champagne flutes and caviar. Indulge in culinary delights. Savor our seasonally curated menu featuring an exquisite selection of fresh seafood and gourmet offerings, including succulent fresh oysters, indulgent caviar, and our signature lobster and caviar grilled cheese. Elevate your experience. Pair your caviar and oysters with thoughtfully crafted cocktails that'll warm you up faster than a hot cocoa on a cold day. Then sit back and immerse yourself in a vibrant atmosphere featuring top entertainment from around the globe.

#### EDGAR'S

Discover Edgar's, Deer Valley's coolest new hangout, where the commitment to sport is highlighted and we provide you with a place to watch your favorite events. Located on the second floor of Snow Park Lodge, Edgar's celebrates the remarkable history of Deer Valley, from hosting the FIS Freestyle World Cup for 27 years to the unforgettable 2002 Winter Olympics. Named in honor of Edgar Stern, the visionary founder of Deer Valley, our bar is a tribute to the legends who have shaped our slopes, including the iconic Stein Eriksen.



#### STICKY WICKET

Step back in time to the Golden Era of skiing at The Sticky Wicket. This vintage 21+ bar is located mid-mountain, upstairs in the Silver Lake Lodge, and will take you back to the early days on the slopes. Serving lunch daily and open late for après, the menu includes delectable appetizers, signature sandwiches, crisp salads, and desserts large enough to share.



#### SHOPPING/RETAIL

While you are in the Deer Valley area, be sure to visit our resort-owned and operated retail stores; NextGen DV, DV Essentials, Deer Valley *Signatures* and Shades of Deer Valley, as well as other on-site merchants located in the Snow Park Lodge and Silver Lake Village. The town of Park City is also full of shopping opportunities along Historic Main Street, including Deer Valley *Signatures* at 577 Main Street. You can also visit our online store at shop.deervalley.com





#### LIFT-SERVED BIKING AND HIKING

Spread over six mountains and featuring up to 3,000 vertical feet of elevation change, Deer Valley Resort offers nearly 70 miles of mountain bike trails, including four flow trails designed by Gravity Logic. Our fun and thrilling mountain bike trails are accessed via three chairlifts. Silver Lake Express at the base of the resort, Sterling Express located mid-mountain, and Homestake Express also located mid-mountain, provide access to a wide variety of excellent trails. Several of Deer Valley Resort's mountain bike trails connect with Park City's extensive 400-mile network of single track.

Gravity Logic delivers Deer Valley's newest flow/jump trail, Regulator. Mount up for the latest intermediate trail which ties into Ripple, an approachable beginner flow trail introduced last season. With this new terrain, Deer Valley offers more than nine miles of beginner flow trails from the top of Bald Mountain to the Snow Park base area.

#### **BIKE RENTALS**

Deer Valley Resort offers an exceptional line of high-quality, full-suspension Rossignol and Trek bikes for rent.

#### MOUNTAIN BIKING SCHOOLS AND CLINICS

Adult and Kids' clinics, bike tours and private coaching are available and personalized to guests' abilities from familiarizing bikers with Deer Valley's extensive trail network to refining the skills and techniques for downhill mountain biking.

The new kids' Gravity Bike Clinic is a two-day downhill bike camp for intermediate and advanced riders ages 10-14, being offered throughout the summer. Bike rentals, lift tickets, and protective equipment will be available for purchase to ensure participants have everything they need for a seamless ride.

### GUIDED HISTORICAL HIKES AND PRIVATE GUIDED HIKES

Guided Historical Hikes: Enjoy the beauty of Deer Valley Resort with a guided hike highlighting the area's mining history. These hikes last three to four hours, cover moderately strenuous terrain and are typically less than six miles long.

*Private Guided Hikes:* Join our expert guides for a private hike to explore local trails, learn about the area's rich history, and discover native flora.

#### CONCERTS IN THE SNOW PARK OUTDOOR AMPHITHEATER

The Snow Park Outdoor Amphitheater is home to two unique concert series, the Deer Valley Concert Series and the Utah Symphony's Deer Valley® Music Festival. Our venue accommodates up to 5,000 guests and offers hillside viewing from reserved seats as well as a large general admission section. This season's lineup can be viewed at deervalley.com/concerts.

#### SUMMER ADVENTURE CAMP

Deer Valley's Summer Adventure Camp is offered for children ages 2 months to 12 years and is based out of our state-licensed Children's Center in Snow Park Lodge. From early June to late August, campers will discover a mountain of fun and wonders through adult-supervised and age-appropriate activities like sports, nature studies, scavenger hunts, art, and community projects.

#### DEER VALLEY MOUNTAIN BEER FESTIVAL

The Deer Valley Mountain Beer Festival returns to Silver Lake on September 13-14, 2025. This one-of-a-kind beer festival includes scenic chairlift access throughout the resort, dining, live music plus a full slate of activities. Please be aware that the venue can only be accessed by a chairlift ride on Silver Lake Express.

Attendees to Park City's only beer festival will enjoy the opportunity to sample a wide range of beer flavors and styles, including many full-strength selections. The festival was created to celebrate Utah's brewing culture and is exclusive to breweries from Utah. Expect to see local producers, such as Offset Bier and Park City Brewing, as well as nationally recognized brewers from the Beehive State, including Squatters and Uinta, who kick-started Utah's craft brew scene several decades ago.

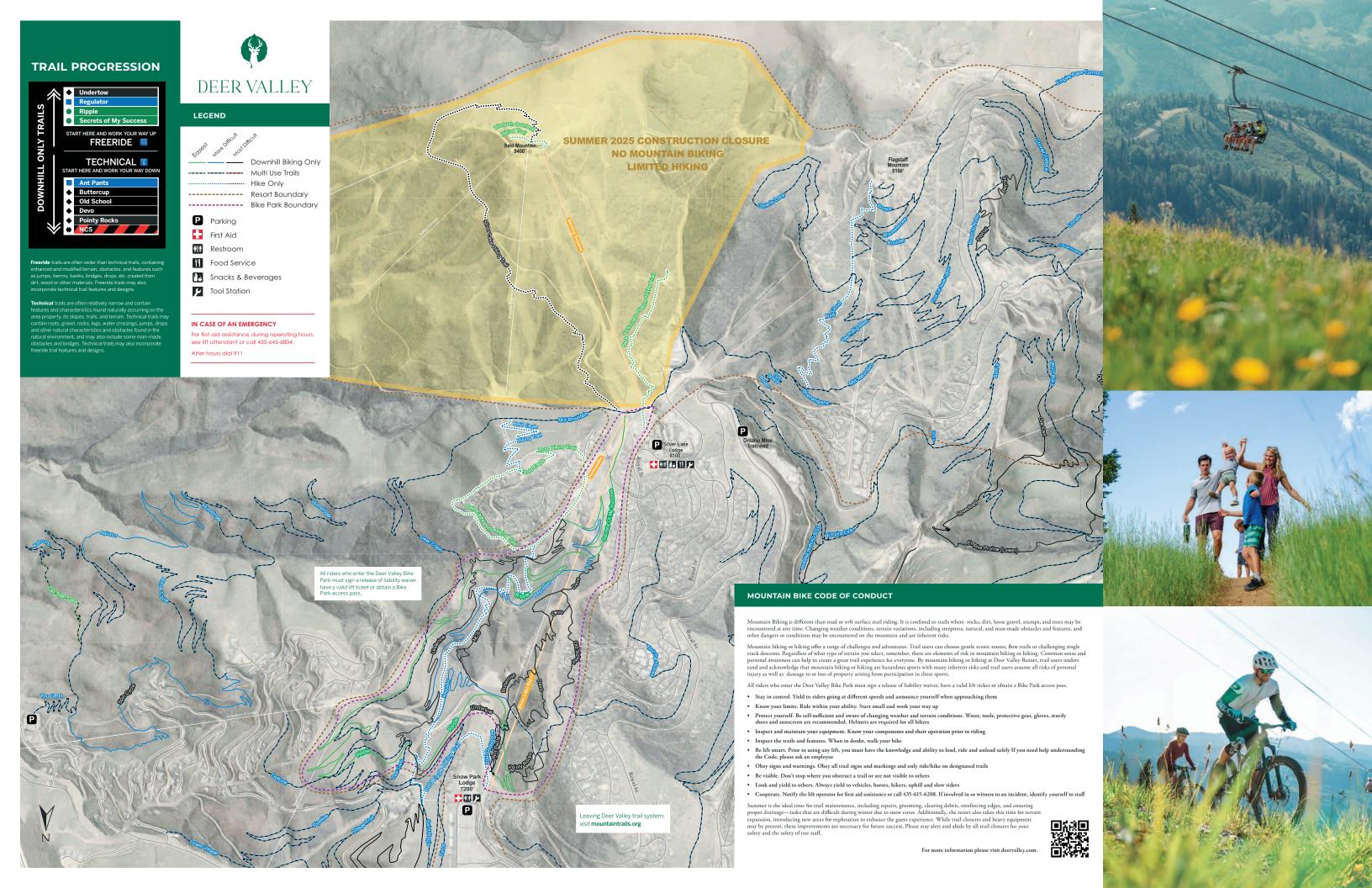
#### SUMMER DINING

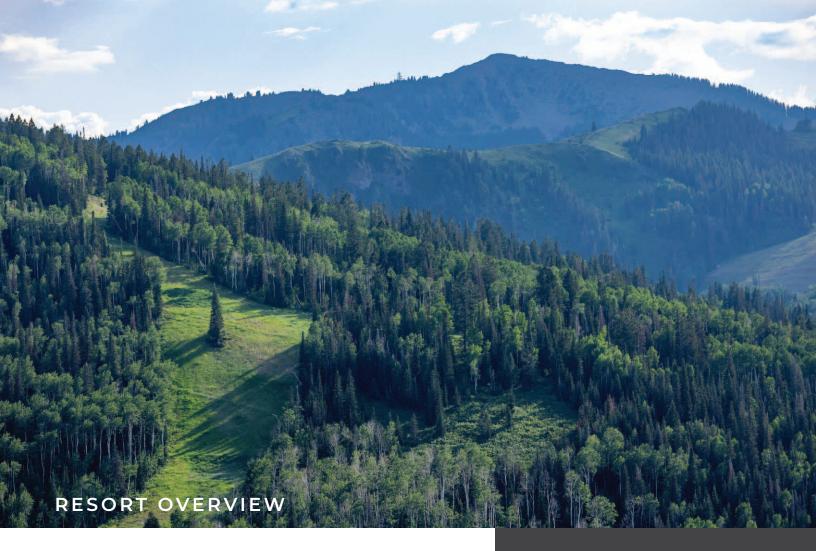
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Summer restaurants include:

- Deer Valley Café Breakfast, Lunch, Take-away Dining at the resort's Snow Park Base area
- The Brass Tag Al Fresco Dinner at the Lodges at Deer Valley
- Royal Street Café Lunch and Take-away Dining at mid-mountain
- Snowshoe Tommy's Snacks, Beer, Beverages at the top of Bald Mountain
- Sticky Wicket 21+ Bar serving Lunch and Dinner at mid-mountain







Deer Valley Resort is nestled in the Wasatch Mountains of Park City, Utah – just 38 miles (61km) east of Salt Lake City International Airport.

Deer Valley is part of the Alterra Mountain Company portfolio.

#### AWARDS AND ACCOLADES

- #1 Best U.S. Ski Resort World Ski Awards 12th year in a row
- #1 Grooming, Lodging, Dining, Guest Service SKI Magazine 2025
- #1 Best Ski Resort for Beginners Powder Magazine 2025
- Top 50 Best Places to Travel Travel & Leisure 2025

#### WORLD-CLASS AMENITIES

- Groomed-to-perfection slopes
- Award-winning cuisine
- · Overnight ski valet
- Luxury accommodations that provide in-house guests concierge service and complimentary resort transportation
- Complimentary onsite parking in either private or common area garages



Download Deer Valley's Custom App



## DEER VALLEY

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