

DEER VALLEY CELEBRATES SECOND ANNUAL MOUNTAIN BEER FESTIVAL SEPTEMBER 16 & 17, 2023

DEER VALLEY RESORT; PARK CITY, UTAH (June 13, 2023) – Deer Valley Resort invites beer enthusiasts to enjoy the fall foliage while sampling brews from over a dozen Utah breweries at the second annual Deer Valley Mountain Beer Festival on Saturday and Sunday, September 16 and 17, from 11 a.m. to 4 p.m. This one-of-a-kind beer festival takes place mid-mountain at 8,100 feet and is accessed by a scenic chairlift ride. The festival also includes options for outdoor dining, live music presented by Mountain Town Music, plus a full slate of additional family-friendly activities by local vendors.

"We are thrilled for the return of the Deer Valley Mountain Beer Festival to properly toast our talented, award-winning Utah breweries," said Deer Valley Director of Beverage Josh Hockman. "Guests can imbibe while indulging in elevated summer BBQ dishes, lawn games, and activities geared to whole family at Park City's newest favorite summer tradition."

Attendees to Deer Valley's Mountain Beer Festival will enjoy the opportunity to sample a wide range of beer flavors and styles, including many full-strength selections. The festival was created to celebrate Utah's brewing culture and is exclusive to breweries from Utah. Expect to see local producers, such as Offset Bier and Park City Brewing, as well as nationally recognized brewers from the Beehive State, including Squatters and Uinta, who kick-started Utah's craft brew scene several decades ago.

Participating breweries include: UTOG Brewing Talisman Brewing Moab Brewery TF Brewing Squatter's Wasatch Brewery Offset Bier Roosters Brewing Co. Mountain West Cider RoHa Brewing Project

All event packages include scenic chairlift access to and from the event via Silver Lake Express and will be on sale to the general public starting **Thursday**, **June 15**, **2023 at deervalley.com/things-to-do/activities/mountain-beer-festival**

Imperial Package (Ages 21+ | \$130) Package includes 8 beer tasting tokens, commemorative mug and t-shirt, and access to the VIP BBQ.

Reserve Package (Ages 21+ | \$65) Package includes 5 beer tasting tokens, a commemorative mug, and cuisine options.

General Admission (Ages 21+ | \$45) Package includes 3 beer tasting tokens, cuisine options, and lawn games.

Non-Drinker (Ages 2+ | \$10)

Package includes cuisine options, family activities, and lawn games.

For more information about the Deer Valley Mountain Beer Festival, visit the resort's website at <u>deervalley.com</u>, or contact resort Senior Communications Manager Emily Summers at esummers@deervalley.com or 435-645-6522.

<u>Photos</u> are available for download here with credit to Deer Valley Mountain Beer Festival: <u>https://assets.alterramtnco.com/c/ydmpukcx</u>

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About Deer Valley Resort

Deer Valley Resort located in Park City, Utah, revolutionized the ski industry by providing the first-class service one would receive at a five-star hotel. The ski-only resort offers 21 chairlifts, 103 ski runs, six bowls, 300 annual inches of powder, 2,026 acres of alpine skiing, limited lift ticket sales, numerous restaurants, three elegant day lodges, hundreds of luxury accommodations and a renowned Ski School and Children's Center. Deer Valley is honored to be ranked as the United States' Best Ski Resort by the World Ski Awards for 10 consecutive years.