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DEER VALLEY TO UNVEIL NEW BURNS EXPRESS LIFT FEBRUARY 3, 2023

DEER VALLEY RESORT; PARK CITY, UTAH (February 1, 2023) – Deer Valley Resort is set to unveil the new Burns Express chairlift at the base of Snow Park Lodge with a ribbon-cutting ceremony on Friday, February 3, 2023, at 1:30 p.m.

The addition of the Burns Express chairlift will offer another way for skiers to move out of the base area, as well as broadening terrain options for beginner and learning skiers by providing direct access to some of the more novice runs on Deer Valley's Little Baldy Mountain.

Burns Express chairlift is the last piece of a \$6 million capital investment in Deer Valley's learning area for the 2022-2023 ski season. The project also included refurbishing and extending the Snowflake chairlift, adding 60,000 cubic yards of dirt to regrade and widen both Wide West and Gnat's Eye ski runs and reconfiguring the surface lifts to stretch from bottom to top of the beginner area.

"The overall redesign of Deer Valley's Wide West beginner area has greatly improved the experience for both the skiing public as well as students in Ski School," said Rob Sogard, VP of Skier Services. "Now, when skiers are ready to advance from the learning area, Burns Express will provide a smoother transition to some of the easiest green runs on the mountain."

Deer Valley's Burns Express ribbon-cutting ceremony will take place on Friday, February 3, 2023, at 1:30 p.m. at the top of Wide West ski run behind Snow Park Lodge. Resort guests and community members are invited to join the grand opening celebration alongside Deer Valley's ski school and resort mascots at the chairlift's new base terminal.

Media can RSVP for Deer Valley's Burns Express ribbon-cutting ceremony by contacting resort Senior Communications Manager Emily Summers at esummers@deervalley.com or 435-645-6522.

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Deer Valley Resort located in Park City, Utah, revolutionized the ski industry by providing the first-class service one would receive at a five-star hotel. The ski-only resort offers 21 chairlifts, 103 ski runs, six bowls, 300 annual inches of powder, 2,026 acres of alpine skiing, limited lift ticket sales, 14 restaurants, three elegant day lodges, hundreds of luxury accommodations and a renowned Ski School and Children's Center. Deer Valley is honored to be ranked as the United States' Best Ski Resort by the World Ski Awards for 10 consecutive years (2013-2022).