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DEER VALLEY HOSTS INAUGURAL MOUNTAIN BEER FESTIVAL SEPTEMBER 17-18, 2022

DEER VALLEY RESORT; PARK CITY, UTAH (August 11, 2022) – Celebrate end of summer – brew in hand – at the inaugural Deer Valley Mountain Beer Festival on September 17 and 18 from 11 a.m. to 4 p.m. Featuring beers from more than a dozen Utah breweries in Deer Valley’s Silver Lake area, the event includes a scenic chairlift ride on Silver Lake Express to and from the festival area, gourmet food, live music, and family-friendly activities.

“With such a passionate brewing culture here in Utah, we’re excited to bring such a wide variety of local beer flavors and styles to attendees at Park City’s only beer festival,” said Deer Valley Beverage Director Josh Hockman. “Brews aside, our elevated summer BBQ dishes, live entertainment, and a special Kid’s Zone will also celebrate the end to summer on the mountain.”

Imbibers can enjoy sipping and sampling the best brews of the Beehive State in the Beer & Music Garden, located on the grassy infield of Silver Lake at the base of the Sterling Express chairlift. The weekend’s soundtrack will be provided by three live musical acts, which will perform each day in partnership with Mountain Town Music. The event’s Culinary Corridor will include chef-created BBQ plates, grilled hot dogs, burgers and the classic Deer Valley Turkey Chili.

The family-friendly Kid’s Zone will include bounce houses, face painting and other activities.

Pricing packages vary, but all include scenic chairlift access to and from the event via Silver Lake Express.

General Admission: Includes three (3) taster tokens* - \$40 per day or \$68 for a two-day ticket

Reserve Package: Includes a commemorative beer mug for the Inaugural Deer Valley Mountain Beer Festival and five (5) taster tokens* - \$60 per day or \$102 for a two-day ticket (*Limited availability - this package is capped at 500 attendees/day*)

Imperial Package: Includes a commemorative beer mug for the Inaugural Deer Valley Mountain Beer Festival, entrance into the VIP BBQ tent and eight (8) taster tokens* - \$125 per day or \$213 for a two-day ticket (*Limited availability - this package is capped at 200 attendees/day*)

**Four (4) oz. pour per token. Additional tokens are available during the event for purchase.*

Tickets are available for purchase at deervalley.com/beerfest.

For more information about the Deer Valley Mountain Beer Festival, visit the resort's website at deervalley.com, or contact resort Senior Communications Manager Emily Summers at 800-424-DEER (3337) or 435-645-6522.

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About Deer Valley Resort

Deer Valley Resort located in Park City, Utah, revolutionized the ski industry by providing the first-class service one would receive at a five-star hotel. The ski-only resort offers 21 chairlifts, 103 ski runs, six bowls, 300 annual inches of powder, 2,026 acres of alpine skiing, limited lift ticket sales, numerous restaurants, three elegant day lodges, hundreds of luxury accommodations and a renowned Ski School and Children's Center. Deer Valley was named the Best Local Resort in the 2020 Park City's Best Awards, Best Ski Resort in the U.S. and Canada in Condé Nast Traveler's 2020 Reader's Choice Awards and is honored to be ranked as the United States' Best Ski Resort by the World Ski Awards for nine consecutive years (2013-2021).