

## DEER VALLEY RESORT SETS NEW ALL-TIME SNOWFALL RECORD WITH 485" Extends 2022-2023 Ski Season to April 23, 2023

DEER VALLEY RESORT; PARK CITY, UTAH (March 16, 2023) – Deer Valley Resort has reached a new all-time snowfall record and is celebrating by extending the ski season for an extra week! Chairlifts on Deer Valley's Bald Eagle and Bald Mountain will continue spinning beyond the resort's original closing day through Sunday, April 23, 2023, conditions permitting.

Fresh snow received throughout the day on Wednesday, March 15, 2023, pushed the season's total depth to 485" – more than 40 feet – which surpassed the previously held record of 484" recorded during the 2016-2017 winter season. Deer Valley's <u>official snow stake</u> is located on Ontario ski run on Flagstaff Mountain at 9,000 feet elevation. While powder days have already been plentiful this winter, over five weeks now remain of Deer Valley's ski season providing guests more opportunity to revel in the abundant snow and experience the Deer Valley difference.

"The historic snowfall has officially made this season our snowiest on record with over a month of skiing left. These incredible conditions also created our longest season by being able to extend ski operations beyond both our planned opening and closing days" said Deer Valley Resort President & COO Todd Bennett. "I am grateful to our dedicated employees who have kept the mountain operating and guests smiling. They've maintained their unparalleled service and commitment to teamwork through the challenging weather conditions this year."

Guests looking to enjoy this record-breaking snowfall and extended spring season, can find spring lodging packages with savings up to 30% on lodging and lift tickets at <u>deervalley.com/lodging</u>.

A gallery of the best snow images from Deer Valley 2022-2023 season is available for download here: https://deervalley.widencollective.com/c/rgbudgpa?t=ho0qga6q Images can be credited to Deer Valley Resort

We invite guests and the community to celebrate our landmark season by sharing their favorite photos from this winter using #SkiTheDifference and extending a thank you to any number of our staff who work incredibly hard to deliver on the 'Deer Valley Difference.'

For more information about a ski experience at Deer Valley or on the 2022-2023 season's recordbreaking snowfall, please contact Deer Valley Senior Communications Manager Emily Summers at esummers@deervalley.com, 435-645-6522 or visit deervalley.com.

## About Deer Valley

Deer Valley Resort located in Park City, Utah, revolutionized the ski industry by providing the first-class service one would receive at a five-star hotel. The ski-only resort offers 21 chairlifts, 103 ski runs, six bowls, 300 annual inches of powder, 2,026 acres of alpine skiing, limited lift ticket sales, numerous restaurants, three elegant day lodges, hundreds of luxury accommodations and a renowned Ski School and Children's Center. Deer Valley is honored to be ranked as the United States' Best Ski Resort by the World Ski Awards for 10 consecutive years.