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### **DEER VALLEY HOSTS COMMUNITY OPEN HOUSES TO PRESENT SNOW PARK REDEVELOPMENT PLANS**

DEER VALLEY RESORT; PARK CITY, UTAH (December 9, 2022) – A new future is in store for Deer Valley’s Snow Park area, but not without the collaboration and support of the Park City community. Deer Valley welcomes guests to join them at informational open houses on either Tuesday, December 13 or Wednesday, December 14, 2022, at Snow Park Lodge to share the redevelopment vision and seek feedback the resort reviews current plans with the Park City Planning Commission on Monday, December 19, 2022.

“We’d like to invite the Park City community to be part of our new, reimagined experience at Snow Park, which aims to create an innovative, seamless experience for our guests upon arrival to Deer Valley,” said Deer Valley Resort President & COO Todd Bennett. “These exciting plans have been in the works since the resort’s inception, and we look forward to sharing current plan status and gaining insights gained from our guests and neighbors these upcoming open houses. The future success of Deer Valley is shared, and we want to ensure our neighbors have ample opportunity to be informed of this thoughtful process.”

The proposed Snow Park plans include luxury lodging, shopping amenities, and a reimagined plaza that will revolutionize Deer Valley’s welcome experience. Deer Valley will host four open houses over two days with multiple stations where guests can receive detailed information on the following aspects of the Snow Park plans; project history, timeline, community benefits, transportation and parking, new arrival experiences, and an opportunity for guests to leave comments and feedback. Refreshments such as Deer Valley Turkey Chili, desserts, and beverages will also be provided.

Open houses will be held on the main level of Snow Park Lodge on the following dates:

**Tuesday, December 13**

2:30 to 4 p.m. or 5 to 7 p.m.

**Wednesday, December 14**

2:30 to 4 p.m. or 5 to 7 p.m.

To ensure we provide an exceptional Deer Valley experience, and each open house attendee gains important information and personalized interaction, we are asking that you RSVP in advance for a specific arrival time slot.

Please indicate your preferred arrival time on [this form](#) by Monday, December 12, 2022.

For more information about Deer Valley's Snow Park Lodge open houses, visit the resort's website at [deervalley.com/snowpark](http://deervalley.com/snowpark), or contact resort Senior Communications Manager Emily Summers at [esummers@deervalley.com](mailto:esummers@deervalley.com) or 435-645-6522.

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*Deer Valley Resort located in Park City, Utah, revolutionized the ski industry by providing the first-class service one would receive at a five-star hotel. The ski-only resort offers 21 chairlifts, 103 ski runs, six bowls, 300 annual inches of powder, 2,026 acres of alpine skiing, limited lift ticket sales, numerous restaurants, three elegant day lodges, hundreds of luxury accommodations and a renowned Ski School and Children's Center. Deer Valley is honored to be ranked as the United States' Best Ski Resort by the World Ski Awards for 10 consecutive years.*