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DEER VALLEY WINS U.S. BEST SKI RESORT IN 11TH STRAIGHT YEAR OF WORLD SKI AWARDS



For Immediate Release

DEER VALLEY RESORT; PARK CITY, UTAH (November 13, 2023) – Winners of the <u>2023 World Ski Awards</u> were announced, awarding <u>Deer Valley Resort</u> as the United States' Best Ski Resort. Since 2013, the World Ski Awards have recognized excellence in ski tourism. The resort has been voted into the top spot every year since the awards inception. This year, Deer Valley rose above 17 U.S. finalists to claim the title, thanks to the resort's unparalleled on-mountain experience and uniquely tailored service and hospitality.

"Receiving the title of U.S. Best Ski Resort for the 11th consecutive year from the World Ski Awards is a moment of great pride for Deer Valley. This significant milestone is not only an honor but also a testament to the dedication of our remarkable team and the loyalty of ourguests. This achievement fuels our passion for delivering exceptional skiing experiences as we approach another season," said Susie English, Vice President of Marketing at Deer Valley Resort.

For more information on the World Ski Awards or a comprehensive overview of Deer Valley Resort's year-round features, offerings, and amenities, please visit <u>https://www.deervalley.com/</u>, or contact resort Senior Communications Manager, Christine Spinkston at <u>cspinkston@deervalley.com</u> or 435-645-6531.

About Deer Valley Resort

Deer Valley Resort located in Park City, Utah, revolutionized the ski industry by providing the first-class service one would receive at a five-star hotel. The ski-only resort currently offers 21 chairlifts, 103 ski runs, six bowls, 300 annual inches of powder, 2,026 acres of alpine skiing, limited lift ticket sales, numerous restaurants, three elegant day lodges, hundreds of luxury accommodations and a renowned Ski School and Children's Center. In August 2023, Deer Valley made a significant announcement regarding its major terrain expansion, which will extend the skiable area to a total of 5,726 acres. Deer Valley is honored to be ranked as the United States' Best Ski Resort by the World Ski Awards for 11 consecutive years.

About World Ski Awards

World Ski Awards[™] is the only global initiative to recognize, reward and celebrate excellence in ski tourism. Its raison d'etre is to bring the industry closer together, thereby inspiring innovation, local growth and prosperity.