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## WALL STREET JOURNAL NAMES DEER VALLEY BEST IN FAMILY SKI EXPERIENCE FOR 2023

#### For Immediate Release

DEER VALLEY RESORT; PARK CITY, UTAH (November 15, 2023) – Deer Valley Resort is pleased to share its recent recognition as the "Best Family Ski Resort" by <u>The Wall Street Journal</u> in their esteemed <u>2023 WSJ Best Ski Awards</u>. This acknowledgment reflects Deer Valley's ongoing commitment to crafting extraordinary family experiences within the skiing community.

In a competitive field, <u>Deer Valley Resort</u> not only secured the title of Best Family Ski Resort but also earned a commendable overall ranking of 16 out of 100 resorts. This accomplishment speaks to the resort's dedication to creating an atmosphere that combines exceptional skiing with a family-friendly environment.

"Deer Valley is honored to be named the Best Family Ski Resort by The Wall Street Journal in their 2023 Best Ski Awards," said Todd Bennett, President and COO of Deer Valley Resort. " Our dedicated staff deliver the Deer Valley Difference every day, and it is nice to be recognized for what we love to do. I'm grateful to be a part of this team."

Renowned for its exceptional guest services, pristine slopes, and a variety of family-friendly activities, Deer Valley Resort has become a well-regarded destination. The Wall Street Journal's acknowledgment further highlights Deer Valley's position as a premier destination for families seeking the best skiing experience coupled with unparalleled hospitality.

Deer Valley Resort expresses gratitude to its loyal guests, the hardworking staff, and the broader skiing community for their continuous support. This recognition from The Wall Street Journal motivates the resort to continually enhance and innovate, ensuring every visit to Deer Valley is a memorable and enjoyable experience.

For more information on The Wall Street Journal's WSJ Best Ski Awards or a comprehensive overview of Deer Valley Resort's year-round features, offerings, and amenities, please visit <a href="https://www.deervalley.com/">https://www.deervalley.com/</a>, or contact resort Senior Communications Manager, Christine Spinkston at <a href="mailto:cspinkston@deervalley.com">cspinkston@deervalley.com</a> or 435-645-6531.

# THE WALL STREET JOURNAL.





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## **About Deer Valley Resort**

Deer Valley Resort located in Park City, Utah, revolutionized the ski industry by providing the first-class service one would receive at a five-star hotel. The ski-only resort currently offers 21 chairlifts, 103 ski runs, six bowls, 300 annual inches of powder, 2,026 acres of alpine skiing, limited lift ticket sales, numerous restaurants, three elegant day lodges, hundreds of luxury accommodations and a renowned Ski School and Children's Center. In August 2023, Deer Valley made a significant announcement regarding its major terrain expansion, which will extend the skiable area to a total of 5,726 acres. Deer Valley is honored to be ranked as the United States' Best Ski Resort by the World Ski Awards for 11 consecutive years.

### **About The Wall Street Journal**

The Wall Street Journal is a global news organization that provides leading news, information, commentary and analysis. The Wall Street Journal engages readers across print, digital, mobile, social, podcast and video. Building on its heritage as the preeminent source of global business and financial news, the Journal includes coverage of U.S. and world news, politics, arts, culture, lifestyle, sports, and health. It holds 39 Pulitzer Prizes for outstanding journalism. The Wall Street Journal is published by Dow Jones, a division of News Corp (Nasdaq: NWS, NWSA; ASX: NWS, NWSLV).