

**Deer Valley Resort Company, LLC**  
**“Chute Eleven Experience Giveaway Sweepstakes” 2026**  
**Official Rules**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE OR PAYMENT WILL NOT INCREASE OR IMPROVE YOUR CHANCES OF WINNING.**

**1. SPONSOR.** The Deer Valley Resort Company, LLC “Chute Eleven Experience Giveaway Sweepstakes” 2026 (the “**Sweepstakes**”) is sponsored by Deer Valley Resort Company, LLC, 2250 Deer Valley Drive South, Park City, UT 84060 (“**Sponsor**”). Neither Instagram nor Facebook are sponsors or administrators of the Sweepstakes, the Sweepstakes is in no way endorsed by either of them, and they shall have no responsibility or liability with respect to the Sweepstakes.

**2. ELIGIBILITY.** The Sweepstakes is only open to entrants who, as of the date of entry, are legal residents of the fifty (50) United States (excluding Florida, New York and Rhode Island) and the District of Columbia and are twenty-one (21) years of age or older. The Sweepstakes is void where prohibited or restricted by law (including in Florida, New York and Rhode Island). Employees, officers and directors of Sponsor, Alterra Mountain Company, and each of their respective parents, subsidiaries, affiliates, divisions, advertising and promotion agencies, and the immediate families (defined as parents, spouses, children, siblings, grandparents, and their respective spouses) or members of the same household (whether related or not) of each such employee, officer or director, are not eligible to enter or participate. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. The Sweepstakes, and any website pages and advertisements relating thereto, is intended for viewing only within the United States and the District of Columbia, and entrants must be present in the United States or District of Columbia at the time they enter.

**3. ENTRY PERIOD.** The entry period for the Sweepstakes shall begin on Thursday, March 26, 2026 at approximately \_\_12:00\_ Mountain Time (“**MT**”) and shall end on Sunday, March 29, 2026 at approximately 10:00am MT (the “**Entry Period**”). Sponsor’s computer is the official timekeeper for the Sweepstakes.

**4. HOW TO ENTER.** The purchase of a Deer Valley Resort lift ticket is not a requirement to enter the Sweepstakes and the purchase of a Deer Valley Resort lift ticket will not increase your odds of winning. There are two (2) ways to enter the Sweepstakes:

**a. TO ENTER VIA LIFT TICKET PURCHASE:** Eligible individuals who purchase either (i) a Deer Valley Resort Single-day Lift Ticket or (ii) a Deer Valley Resort 3-day Lift Ticket during the Entry Period will automatically receive one (1) Sweepstakes entry. Subject to Rule 6 below, each valid entry will be included in all Prize Drawings that occur after the entry is received.

**b. TO ENTER VIA FREE ALTERNATIVE METHOD OF ENTRY (“AMOE”):** During the Entry Period, eligible individuals may enter without purchase by completing the online entry form available [here](#). AMOE entries will be treated the same as purchase entries and will be included in the Daily Prize Drawings based on the time the entry is received. Purchase and non-purchase entries are treated equally for all purposes.

**c. FOR ALL ENTRIES. LIMIT: One (1) entry per person, regardless of method of entry and, if entering via lift ticket purchase method of entry, regardless of quantity or ticket type(s) purchased.** All entries must be received during the Entry Period. Any person found entering the Sweepstakes using more than one e-mail address will be disqualified. In the event of a dispute as to the identity of an online entrant, the authorized account holder of the email address used to enter will be deemed to be the entrant. The “**authorized account holder**” is the natural person assigned to an email address by an Internet service provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address. Potential winners may be required to show proof of being the authorized account holder. All entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of submission will not be deemed to be proof of receipt of entry by Sponsor. All entrants and entries are subject to verification prior to the awarding of a prize, as are the eligibility, agent and other claims of/information provided by a potential prize winner. Entrants will cooperate with Sponsor and its representatives in connection with any and all verification activities. All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of the Official Rules (defined below) may be disqualified by Sponsor. Sponsor takes no responsibility for lost, stolen, delayed, damaged, misdirected, late or destroyed entries, or for typographical or other production errors. Sponsor is not responsible for any errors or omissions in printing or advertising the Sweepstakes. Submitting mass entries or entries generated by a script, macro or use of automated devices is prohibited and will result in disqualification.

**5. AGREEMENT TO OFFICIAL RULES AND DECISIONS.** The Sweepstakes will be run in accordance with these Official Rules, subject to amendment by Sponsor (the “**Official Rules**”). Entrants must comply with the Official Rules and will be deemed to have received and understood the Official Rules by participating in the Sweepstakes. The terms of the Sweepstakes, as set out in the Official Rules, are not subject to amendment or counter-offer, except as set out herein. Sponsor’s decisions with respect to the Sweepstakes (including, without limitation, decisions regarding eligibility of entries, the selection of entrants and winners, and awarding of the Prizes) are final and binding. If any provisions of the Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

**6. DAILY PRIZE DRAWINGS; ODDS; NOTIFICATION.**

**a. Daily Prize Drawings; Odds.** There are three (3) daily prize drawings in this Sweepstakes as follows: On or about (i) Friday, March 26, 2026 (the “**First Daily Prize Drawing**”) at approximately 10:15am MT, (ii) Saturday, March 27, 2026 (the “**Second Daily Prize Drawing**”) at approximately 10:15am MT, and (iii) Sunday, March 28, 2026 (the “**Third Daily Prize Drawing**”) at approximately 10:15am MT (each, individually, a “**Daily Prize Drawing**” and collectively, the “**Daily Prize Drawings**”), respectively, a random drawing from among all eligible entries received during the Entry Period prior to the time of the applicable Daily Prize Drawing will be conducted under Sponsor’s supervision at Sponsor’s offices locate in Park City, Utah. Entries received earlier in the Entry Period will be eligible for more Daily Prize Drawings than entries received later. Odds of winning a Prize depend on the total number of eligible entries received prior to the time of the applicable Daily Prize Drawing. Winner of a Daily Prize Drawing will not be eligible to win an additional prize in a subsequent Daily Prize Drawing. Should a winner of a previous Daily Prize Drawing be selected in a subsequent Daily Prize Drawing, he/she will be disqualified and an alternate potential winner selected by Sponsor in his/her place at random from among all eligible non-winning entries received by Sponsor prior to the time of the applicable Daily Prize Drawing.

**b. Notification.** The potential winner for each Daily Prize Drawing will be notified by phone or email on or about: (i) March 26, 2026 at 10:30am MT *for the First Daily Prize Drawing*; (ii) March 28, 2026 at 10:30am MT *for the Second Daily Prize Drawing*; and (iii) March 29, 2026 at 10:30am MT *for the Third Daily Prize Drawing*, respectively, for a total of three (3) winners in the Sweepstakes. Each potential winner will be required to execute and return to Sponsor a notarized Affidavit of Eligibility, a Liability Release, and, except where prohibited by law, a Publicity Release (collective, an “**Affidavit/Release**”) in the form(s) provided by Sponsor in order to claim his/her prize. The Affidavit/Release must be returned to Sponsor by the date and/or time indicated within the Affidavit/Release. If a potential winner cannot be contacted within three (3) hours of the first attempt to contact him/her, or if a potential winner fails to return the Affidavit/Release within the specified time, or if any prize or prize notification is returned as undeliverable, or if a potential winner is found to be ineligible, or if a potential winner does not comply with these Official Rules, then the potential winner may be disqualified and an alternate potential winner selected by Sponsor in his/her place at random from among all eligible non-winning entries received by Sponsor during the Entry Period prior to the time of the applicable Daily Prize Drawing. In such event, an alternate potential prize winner will be notified as described above and will be required to return the required documents to Sponsor as described above; provided, however, Sponsor may alter the above timing to meet its Sweepstakes schedule. Sponsor is not responsible for the failure of a potential winner to receive the required documents for any reason, or for the inability of such potential winner to return the required documents for any reason. Each winner agrees that he/she will not conduct or participate in any media interview regarding this Sweepstakes or any prize without the express prior written permission of Sponsor.

**7. PRIZES; PRIZE REDEMPTION:** Subject to the terms and conditions of these Official Rules, three (3) prizes, one (1) per Daily Prize Drawing, will be awarded in this Sweepstakes.

Each prize consists of and is limited to the following, **to be used only on the calendar day the Prize is awarded:**

- a. VIP admission to Chute Eleven (Deer Valley Resort's 21+ champagne yurt, located slopeside outside Empire Canyon Lodge) for the winner and up to five (5) guests (six (6) total persons)
- b. Complimentary Table at Chute Eleven, including reserved table seating for up to six (6) persons (location and configuration determined by Sponsor in its sole discretion)
- c. One (1) Lobster Caviar Grilled Cheese
- d. One (1) Seafood Tower
- a. Six (6) Single-day Lift Tickets

Winner and guests are solely responsible for transportation to and from Chute Eleven.

The approximate retail value ("ARV") of each Prize is \$2,460 USD. The total ARV of all Prizes to be awarded in this Sweepstakes is \$7,380 USD.

**Note: Gratuity and taxes are not included with any of the services listed above and are the sole responsibility of the winner and winner's guests.**

**Prize must be used on the day it is awarded. No extensions will be permitted. If winner is unable to use Prize on the date it is awarded, Prize will be forfeited in its entirety and Sponsor shall have no further obligations to winner and winner's guests with respect thereto.**

All guests must be twenty-one (21) years of age or older and comply with all Chute Eleven and venue rules, policies, capacity limits, and entry requirements. Alcohol service is not included with the Prize and is subject to applicable law and venue discretion; alcohol will not be served to anyone underage or visibly intoxicated, and Sponsor and venue staff reserve the right to refuse service at any time. Any alcohol consumed by the winner or guests is at their own discretion, and such individuals agree to release and hold harmless the Releasees from any claims or damages arising from or related to such consumption

Prize is nontransferable, nonassignable, nonnegotiable, and not redeemable for cash or credit. Prize must be accepted as awarded. To the fullest extent permitted by applicable law, Prize is awarded "AS IS" with no warranty, condition, representation, or guarantee, express or implied, in fact or in law, made by Sponsor or for which Sponsor shall be liable, including, without limitation, ANY IMPLIED WARRANTIES OR CONDITIONS OF MERCHANTABILITY, NON-INFRINGEMENT OR FITNESS FOR A PARTICULAR PURPOSE AND WINNER ASSUMES ANY AND ALL RISKS OF USING THE PRIZE, INCLUDING PERSONAL INJURY OR DEATH. No Prize substitutions, except by Sponsor, who reserves the right (but has no obligation) to substitute a Prize (or a component thereof) with another prize of comparable or greater value (including cash) if the Prize (or a component thereof) is not available for any reason as determined by Sponsor in its sole discretion. Unused

components of the Prize shall be forfeited and have no redeemable cash value. Winner is solely and fully responsible for any and all costs, fees, taxes, assessments and expenses associated with Prize award, redemption, receipt and use not specified in the applicable Prize description above, including, without limitation, all federal, state and local taxes on the Prize. If applicable, winner will be issued an IRS Form 1099 for the actual retail value of the Prize. Winners waive the right to assert as a cost of winning a Prize any and all costs of verification and redemption or travel to redeem the Prize. Non-compliance with any of the foregoing and any other condition of this Sweepstakes may result in disqualification and forfeiture of Prize, in which case, no consideration will be awarded.

**8. PUBLICITY.** Except where prohibited by law, acceptance of a prize constitutes a winner's consent to Sponsor's (and its successors' and assigns') use of a winner's name, biography, likeness, voice, photographs, video, opinions, statements, hometown, province and country for promotional purposes in any manner or media (including, without limitation, online), worldwide, in perpetuity, and without further payment, consideration, notice, review or consent.

**9. GENERAL CONDITIONS.** Sponsor reserves the right to require entrants to complete, execute and deliver to Sponsor additional documents at any time as required, in the forms provided, and within the timeframe required by Sponsor, or the entrant may be disqualified. Sponsor reserves the right, in its sole discretion, to terminate, modify or suspend the Sweepstakes if, in Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Sweepstakes, or if viruses, bugs, unauthorized intervention, fraud, technical difficulties or failures or any other factor beyond Sponsor's reasonable control corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes. In such event, Sponsor reserves the right (but does not have the obligation) in its sole discretion to award prize at random from among eligible, non-suspect entries received up to the time of suspected impairment. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt to deliberately damage any website or to undermine the legitimate operation of this promotion is a violation of criminal and civil laws, and should such an attempt be made, Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution. Sponsor reserves the right to forbid the framing of any of the contents of this site and, in their sole discretion, to disqualify any individual who tampers with the entry process. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision or any other provision of these Official Rules.

**10. RELEASE.** By participating in the Sweepstakes, each entrant forever and irrevocably RELEASES, DISCHARGES, INDEMNIFIES AND HOLDS HARMLESS, Deer Valley Resort Company, LLC, Alterra Mountain Company, Instagram, Facebook, and their respective parents, subsidiaries, divisions and affiliates; any and all persons and entities responsible for sponsoring, fulfilling, administering, advertising or promoting the Sweepstakes or

supplying any prize, and the employees, officers, directors, owners, representatives, agents, heirs, successors, assigns and insurers of each of them (collectively, the “**Releasees**”) from and against all losses, claims, damages, liabilities, costs or expenses (collectively, “**Losses**”), arising in whole or in part, directly or indirectly, from the entrant’s entries and/or participation in the Sweepstakes (including, without limitation, by participating in any activities at Deer Valley Resort), and/or the entrant’s receipt or use of any prize awarded in the Sweepstakes. The foregoing release includes, without limitation, any and all LIABILITY, BODILY INJURY, DEATH, LOSS OR DAMAGE to entrant or any third party arising in whole or in part, directly or indirectly, from any prize or the use of any prize, the award, acceptance, possession, use or misuse of any prize, and entry and participation in the Sweepstakes (including, without limitation, by participating in activities at Deer Valley Resort). Each entrant further COVENANTS NOT TO SUE any of the Releasees with respect to any matter addressed by the foregoing release, or encourage or assist any third party in doing so. This is a complete RELEASE and DISCHARGE of all claims and rights of each entrant against the Releasees and no action will be taken by or on behalf of an entrant with respect to any such claims and rights, it being understood that these Official Rules, including this Section 10, shall be binding upon each entrant, and his/her successors, assignees, subrogors, insurers, heirs, next of kin, executors, representatives, and legal and personal representatives.

**11. LIMITATIONS OF LIABILITY.** The Releasees are not responsible for: (a) incorrect or inaccurate transcription of an entry or entry material information or late, lost, stolen, unintelligible, illegible, damaged, mutilated, altered, incomplete, or misdirected entries, or entries received through impermissible or illegitimate channels, all of which will be disqualified; (b) technical failures of any kind, including but not limited to the malfunctioning of any telephone, computer online systems, computer equipment, website, server provider, network, hardware or software; (c) the unavailability or inaccessibility of any website or service; (d) unauthorized intervention in any part of the entry process or the Sweepstakes; (e) printing, typographical, electronic or human errors which may occur in the offer or administration of the Sweepstakes or the processing of entries; or (f) any injury or damage to persons or property, including but not limited to entrant’s computer, which may be caused, directly or indirectly, in whole or in part, from entrant’s participation in the Sweepstakes, or from viewing, playing, uploading or downloading any material to or from Sponsor’s website, regardless of whether the material was prepared by Sponsor or a third party, and regardless of whether the material is connected to Sponsor’s website by a hypertext link.

**12. DISPUTES.** Each entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes or any prizes awarded shall be resolved individually, without resort to any form of class action, and solely and exclusively in the State of Utah; entrant submits to sole and exclusive personal jurisdiction to said courts in the State of Utah for any such dispute and irrevocably waives any and all rights to object to such jurisdiction; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred in connection with entering this Sweepstakes but in no

event legal or attorneys' fees; and (c) under no circumstances will entrant be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket costs, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant or Sponsor in connection with the Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of Utah and the Federal laws of the United States, without giving effect to any choice of law or conflict of law rules or provisions, which would cause the application of the laws of any jurisdiction other than the State of Utah.

**13. PRIVACY/DATA COLLECTION.** By entering the Sweepstakes, entrants consent to the collection, use and disclosure of their personal information solely for the purposes of administering the Sweepstakes, in accordance with applicable law. Sponsor may share your personal information with third parties who need access to this information to perform services on Sponsor's behalf, in accordance with applicable law. For more information about the ways Sponsor uses and shares personal information collected online through its website, please see the Privacy Policy of Sponsor located at <https://www.alterramtnco.com/privacy-policy/>.

**14. OFFICIAL RULES.** These Official Rules are available at <https://www.deervalley.com/things-to-do/events/beats-and-bubbles-at-chute-eleven-beachcrimes-032726> or by sending a self-addressed postage-stamped envelope to "Chute Eleven Experience Giveaway Sweepstakes 2026 – Rules Request" c/o Deer Valley Resort Company, LLC, 2250 Deer Valley Drive South, Park City, UT 84060, Attn: Sarah Burkard. Vermont residents may omit return postage.

**15. WINNER'S LIST.** To request a list of the Sweepstakes winner, send a self-addressed postage-stamped envelope to "Chute Eleven Experience Giveaway Sweepstakes 2026 – Winner's List Request" c/o Deer Valley Resort Company, LLC, 2250 Deer Valley Drive South, Park City, UT 84060, Attn: Sarah Burkard. Requests must be received by May 28, 2026. Vermont residents may omit return postage.