

Deer Valley Resort Company, LLC | Moterra Campervans LLC
“Deer Valley Roadshow Sweepstakes” 2026
Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE OR PAYMENT WILL NOT IMPROVE YOUR CHANCES OF WINNING.

1. SPONSORS. The “Deer Valley Roadshow Sweepstakes” 2026 (the “**Sweepstakes**”) is sponsored by Deer Valley Resort Company, LLC and Moterra Campervans LLC (each, individually, and together, “**Sponsor**”) and the address at which each Sponsor may be contacted is: Deer Valley Resort Company, LLC, 2250 Deer Valley Drive South, Park City, UT 84060 and Moterra Campervans LLC, 1565 W. Berger Ln., Jackson, Wyoming 83002. None of Facebook, Instagram or TikTok (collectively, the “**Social Websites**”) are a sponsor or administrator of the Sweepstakes, the Sweepstakes is in no way endorsed by any of them, and none of them shall have any responsibility or liability with respect to the Sweepstakes.

2. ENTRY PERIOD. The Entry Period begins at 9:00am Mountain Time (“**MT**”) on Thursday, January 29, 2026 and ends at 11:59pm MT on Sunday, March 15, 2026 (the “**Entry Period**”). **Entries received other than during the Entry Period, and duplicate entries, will be determined ineligible and will be discarded.** Sponsor’s computer is the official timekeeper for the Sweepstakes.

3. AGREEMENT TO OFFICIAL RULES AND DECISIONS. The Sweepstakes will be run in accordance with these Official Rules, subject to amendment by Sponsor (the “**Official Rules**”). By participating in the Sweepstakes, each entrant fully and unconditionally agrees to be bound by and accepts these Official Rules and the decisions of Sponsor (including, without limitation, decisions regarding eligibility of entries, the selection of entrants and the winners, and the awarding of the prize), which are final and binding in all respects. Entrants and winner must comply with all terms and conditions of these Official Rules, and participation and winning is contingent upon fulfilling all requirements.

4. ELIGIBILITY. The Sweepstakes is only open to entrants who, as of the entry date, are permanent legal residents of the fifty (50) United States (excluding Florida, New York and Rhode Island) or the District of Columbia and eighteen (18) years of age or older. The Sweepstakes is void outside the United States and the District of Columbia and where prohibited or restricted by law (including in Florida, New York and Rhode Island). Employees, agents, officers, directors, members, managers and owners of each Sponsor, Alterra Mountain Company and each of their respective parents, subsidiaries, affiliates, divisions, advertising and promotion agencies, and the immediate families (defined as parents, spouses, children, siblings, grandparents, and their respective spouses) or members of the same household (whether related or not) of each such employee, agent, officer, director, member, manager and owner are not eligible to enter. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. The Sweepstakes, and any website pages and advertisements relating thereto, is intended for viewing only within the United States and the District of Columbia, and entrants must be present in the United States or the District of Columbia at the time they enter.

5. HOW TO ENTER.

a. To earn a Main Entry: You may earn one (1) main entry in the Sweepstakes during the Entry Period by: **(i)** visiting the Sweepstakes website at www.deervalley.com/things-to-do/activities/deer-valley-roadshow (the “**Sweepstakes Website**”), **(ii)** completely filling out the online entry form and providing the required information, including your name, physical address, and email address, and **(iii)** submitting the entry form in accordance with the instructions. An entrant must be the rightful owner (or have authorized use) of the email address identified with entrant’s entry. Failure to properly or fully complete the entry form will void your entry and each participant is solely responsible for properly and fully completing the entry form. When all required steps of the Main Entry process are complete, you will be eligible to earn one (1) main entry (“**Main Entry**”) in the Sweepstakes.

b. To earn a Bonus Entry: You may earn one (1) bonus entry in the Sweepstakes during the Entry Period by: **(i)** attending one of the Deer Valley Roadshow activations, the dates, locations and times of which are listed on the Sweepstakes Website (each, individually, an “**Event**” and collectively, the “**Events**”), **(ii)** visiting the Sweepstakes booth at the applicable Event and scanning the QR code to sign up for the Sweepstakes using your smartphone, **(iii)** clicking the link generated by the QR code, **(iv)** completely filling out the online entry form and providing the required information, including your name, physical address, and email address, and **(v)** submitting the entry form in accordance with the instructions. Failure to properly or fully complete the entry form will void your entry and each participant is solely responsible for properly and fully completing the entry form. When all required steps of the Bonus Entry process are complete, you will be eligible to earn one (1) bonus entry (“**Bonus Entry**”) in the Sweepstakes. An entrant must be the rightful owner (or have authorized use) of the email address identified with entrant’s Bonus Entry. Sponsor reserves the right to add or remove Events to or from the Sweepstakes at any time, in its sole discretion.

c. FOR ALL ENTRIES: LIMIT: Two (2) entries (1 Main Entry and 1 Bonus Entry, regardless of the number of Events attended) per person and per email address. In the event of a dispute as to an entrant’s entry, the natural person who is the authorized account holder of the email address used to enter will be deemed to be the entrant, but only if that person is otherwise eligible to enter the Sweepstakes. The “**authorized account holder**” is the natural person assigned to an email address by an Internet service provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address. A potential winner may be required to show proof of being the authorized account holder. If a dispute cannot be resolved to Sponsor’s satisfaction, a winning entrant may be deemed ineligible. All entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of submission will not be deemed proof of receipt of entry by Sponsor. All entrants and entries are subject to verification prior to the awarding of the prize, as are the eligibility, age and other claims or/information provided by a potential prize winner. Entrants will cooperate with Sponsor and its representatives in connection with any and all verification activities, including, without limitation, by executing and delivering to Sponsor by the time indicated by Sponsor any verification forms required by Sponsor. Other information on entering the Sweepstakes is available at the Sweepstakes Website. ELIGIBLE ENTRANTS MUST ENTER IN ACCORDANCE WITH THESE OFFICIAL RULES. NO OTHER METHOD OF ENTRY WILL BE ACCEPTED.

6. DRAWING; ODDS; NOTIFICATION.

a. Drawing; Odds. On or about March 16, 2026 at approximately 9:00am MT, a random drawing of one (1) winner from among all eligible entries received by Sponsor during the Entry Period will be conducted under Sponsor’s supervision at Deer Valley Resort’s offices in Park City, Utah. Odds of

winning the prize depend on (i) the number of eligible entries received by Sponsor in the Sweepstakes during the Entry Period and (ii) the number of eligible entries earned by an entrant in the Sweepstakes.

b. Notification. The potential winner must comply with all terms and conditions of these Official Rules and winning is contingent upon fulfilling all requirements. The potential winner will be notified by email. In order to claim the prize, the potential winner will be required to execute and return to Sponsor a signed Affidavit of Eligibility, a Liability Release and, except where prohibited by law, a Publicity Release (an “**Affidavit/Release**”), and any other form(s) required by Sponsor, all in the form(s) provided by Sponsor. The Affidavit/Release and any other forms must be returned to Sponsor by the date and/or time indicated within the Affidavit/Release. If a potential winner cannot be contacted within seventy-two (72) hours of the first attempt to contact him/her, or if a potential winner fails to return the Affidavit/Release or other forms within the specified time, or if a potential winner or his/her entry is found to be ineligible, or if a potential winner does not comply with the Official Rules, then such potential winner may be disqualified and an alternate potential winner selected by Sponsor in his/her place at random from among all eligible non-winning entries received by Sponsor for the Sweepstakes. In such event, an alternate potential winner will be notified by Sponsor as described above and will be required to return the required documents to Sponsor as described above; however, Sponsor, in its sole discretion, may adjust the above process, timing and delivery requirements to accommodate Sponsor’s Sweepstakes schedule, and due to such process, schedule and timing, Sponsor may be unable to award the prize and a potential alternate winner may not be named. Sponsor is not responsible for the failure of a potential winner to receive Sponsor’s notification or the required documents for any reason, or for the inability of such potential winner to return the required documents for any reason. The winner agrees that he/she will not conduct or participate in any media interview regarding this Sweepstakes or any prize without the express prior written permission of Sponsor.

7. PRIZE; PRIZE REDEMPTION. Subject to the terms and conditions of these Official Rules, one (1) prize will be awarded in this Sweepstakes. The prize will consist of and be limited to: (a) a Deer Valley Resort prize package, consisting of and limited to: (i) two (2) nights of lodging at Deer Valley Resort (lodging property to be selected by Sponsor in its sole discretion, subject to availability) for winner and one (1) guest, (ii) two (2) days of lift tickets for skiing at Deer Valley Resort during the 205-26 season (subject to blackout dates in Sponsor’s sole discretion) for winner and one (1) guest, and (iii) dinner for winner and one (1) guest at a Deer Valley Resort on-mountain restaurant (to be selected by Sponsor in its sole discretion); and (b) a three (3)-night Moab Weekender Moterra Package Itinerary, including (i) use of a fully outfitted Moterra Campervan for the duration of the itinerary and (ii) standard inclusions of the Weekender package (together, the “**Prize**”). The approximate retail value (“**ARV**”) of the Prize is \$8,600 USD. If actual ARV is less than the stated ARV in these Official Rules, the difference will not be awarded in cash or other consideration.

The Prize is subject to these additional requirements and restrictions: Winner’s guest must, as of the date of travel, be a legal resident of the fifty (50) United States or the District of Columbia and eighteen (18) years of age or older. Each of winner and winner’s guest will be responsible for all costs, expenses and incidentals that are not specifically stated as being included in the Prize, including but not limited to, airfare, accommodations before and following the trip, personal items, food, alcohol purchases, retail purchases, gratuities, taxes, and insurance. Each of winner and winner’s guest is responsible for ensuring that he/she has any and all required travel documentation and identification, including passports and visas as applicable, and to ensure that such travel

documentation or identification is valid prior to and for the entire duration of travel, and to comply with any customs and immigration requirements. The Deer Valley Resort Prize activities, including, without limitation, skiing, are subject to weather, safety and other similar limitations and restrictions, as well as the duration of the 2025-26 ski season, which may be affected by many factors, including but not limited to, snow conditions, runs open, unusually harsh weather, pandemic or epidemic, travel advisories, public health or government order, or any other event or occurrence, as determined by Sponsor in its sole discretion, which may result in limitation of the Deer Valley Resort component of the Prize and/or which may limit or prohibit Sponsor from conducting its operations. In the event of any such impacts on the use of the Deer Valley Resort component of the Prize, no cash or other consideration will be provided to winner, but winner may reschedule use of the Deer Valley Resort component of the Prize to the 2026-27 ski season. No compensation of any kind other than this optional rescheduling will be provided under any circumstances whatsoever and the Deer Valley Resort component of the Prize will expire and be forfeited if no such rescheduling is booked prior to April 15, 2027 and only one (1) such rebooking will be permitted. It is recommended that each of winner and winner's guest obtain sufficient personal travel insurance prior to departure. If winner and/or winner's guest decides not to travel due to reasons other than the foregoing, the Deer Valley Resort component of the Prize will be forfeited, no alternative prize will be awarded, and no credit or reimbursement will be awarded. Sponsor will not replace lost or stolen travel documents.

The Prize is nontransferable, nonassignable, nonnegotiable, and not redeemable for cash or credit. Prize must be accepted as awarded. To the fullest extent permitted by applicable law, Prize is awarded "AS IS" with no warranty, condition, representation, or guarantee, express or implied, in fact or in law, made by Sponsor or for which Sponsor shall be liable, including, without limitation, ANY IMPLIED WARRANTIES OR CONDITIONS OF MERCHANTABILITY, NON-INFRINGEMENT OR FITNESS FOR A PARTICULAR PURPOSE AND WINNER ASSUMES ANY AND ALL RISKS OF USING THE PRIZE, INCLUDING PERSONAL INJURY OR DEATH. No prize substitutions, except by Sponsor, who reserves the right (but has no obligation) to substitute the Prize (or a component thereof) with another prize of comparable or greater value (including cash) if Prize (or a component thereof) is not available for any reason as determined by Sponsor in its sole discretion. Unused components of the Prize shall be forfeited and have no redeemable cash value. Winner is solely and fully responsible for any and all costs, fees, taxes, assessments and expenses associated with prize award, redemption, receipt and use not specified in the prize description above, including, without limitation, all federal, state, and local taxes on the Prize. Winners waive the right to assert as a cost of winning a prize any and all costs of verification and redemption or travel to redeem the Prize. Non-compliance with any of the foregoing and any other condition of this Sweepstakes may result in disqualification and forfeiture of prize, in which case, no consideration will be awarded.

8. PUBLICITY. Except where prohibited by law, participation in the Sweepstakes constitutes entrants' and winner's consent for Sponsor to use an entrant's or winner's name, biography, likeness, voice, entry, photographs, videos, opinions, statements, hometown and state for promotional purposes in any manner or media (including, without limitation, on the Internet), worldwide, in perpetuity, and without further notice, payment, attribution, consideration or consent.

9. GENERAL CONDITIONS. Sponsor reserves the right to require entrants to complete, execute and deliver to Sponsor additional documents at any time as required, in the forms provided, and within the timeframe required by Sponsor, or the entrant and participants may be disqualified. Sponsor reserves the right, in its sole discretion, to terminate, modify or suspend the Sweepstakes

if, in Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Sweepstakes, or if viruses, bugs, unauthorized intervention, fraud, technical difficulties, acts of God or failures or any other factor beyond Sponsor's reasonable control corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes. In such event, Sponsor reserves the right in its sole discretion (but does not have any obligation) to award the Prize to a winner from the remaining eligible non-winning entries. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately damage any website or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil laws, and, should such an attempt be made, Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision or any other provision of these Official Rules.

10. RELEASE. By participating in the Sweepstakes, each entrant forever and irrevocably RELEASES, DISCHARGES, INDEMNIFIES AND HOLDS HARMLESS, Deer Valley Resort Company, LLC, Moterra Campervans LLC, Alterra Mountain Company, the Social Websites, and their respective parents, subsidiaries, divisions and affiliates; any and all persons and entities responsible for sponsoring, fulfilling, administering, advertising or promoting the Sweepstakes or supplying any prize, and the employees, officers, directors, owners, representatives, agents, heirs, successors, assigns and insurers of each of them (collectively, the "**Releasees**") from and against all losses, claims, damages, liabilities, costs or expenses (collectively, "**Losses**"), arising in whole or in part, directly or indirectly, from the entrant's entries and/or participation in the Sweepstakes (including, without limitation, by participating in any activities at Deer Valley Resort), and/or the entrant's receipt or use of any prize awarded in the Sweepstakes. The foregoing release includes, without limitation, any and all LIABILITY, BODILY INJURY, DEATH, LOSS OR DAMAGE to entrant or any third party arising in whole or in part, directly or indirectly, from any prize or the use of any prize, the award, acceptance, possession, use or misuse of any prize, and entry and participation in the Sweepstakes (including, without limitation, by participating in activities at Deer Valley Resort). Each entrant further COVENANTS NOT TO SUE any of the Releasees with respect to any matter addressed by the foregoing release, or encourage or assist any third party in doing so. This is a complete RELEASE and DISCHARGE of all claims and rights of each entrant against the Releasees and no action will be taken by or on behalf of an entrant with respect to any such claims and rights, it being understood that these Official Rules, including this Section 10, shall be binding upon each entrant, and his/her successors, assignees, subrogors, insurers, heirs, next of kin, executors, representatives, and legal and personal representatives.

11. LIMITATIONS OF LIABILITY. The Releasees are not responsible for: (a) incorrect or inaccurate transcription of an entry or entry material information or late, lost, stolen, unintelligible, illegible, damaged, mutilated, altered, incomplete, or misdirected entries, or entries received through impermissible or illegitimate channels, all of which will be disqualified; (b) technical failures of any kind, including but not limited to the malfunctioning of any telephone, computer online systems, computer equipment, website, server provider, network, hardware or software; (c) the unavailability or inaccessibility of any website or service; (d) unauthorized intervention in any part of the entry process or the Sweepstakes; (e) printing, typographical, electronic or human errors which may occur in the offer or administration of the Sweepstakes or the processing of entries; or (f) any injury or damage to persons or property, including but not limited to entrant's computer, which may

be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes, or from viewing, playing, uploading or downloading any material to or from Sponsor's website, regardless of whether the material was prepared by Sponsor or a third party, and regardless of whether the material is connected to Sponsor's website by a hypertext link.

12. DISPUTES. Each entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes or any prizes awarded shall be resolved individually, without resort to any form of class action, and solely and exclusively in the State of Utah; entrant submits to sole and exclusive personal jurisdiction to said courts in the State of Utah for any such dispute and irrevocably waives any and all rights to object to such jurisdiction; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred in connection with entering this Sweepstakes but in no event legal or attorneys' fees; and (c) under no circumstances will entrant be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket costs, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant or Sponsor in connection with the Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of Utah and the Federal laws of the United States, without giving effect to any choice of law or conflict of law rules or provisions, which would cause the application of the laws of any jurisdiction other than the State of Utah.

13. DATA COLLECTION/PRIVACY. Entrants provide personal information to each Sponsor when they enter this Sweepstakes. Each Sponsor collects this information and uses it to (a) administer this Sweepstakes and (b) for market research and other marketing purposes. Sponsors may share this information with third parties who need access to this information to perform services on each Sponsor's behalf. For more information about the ways each Sponsor uses and shares personal information collected online through their respective websites, please see the Privacy Policy of Deer Valley Resort Company, LLC located at <https://www.alterramtnco.com/privacy-policy/> and the Privacy Policy of Moterra Campervans LLC located at <https://gomoterra.com/privacy-policy/> In the event of any conflict between either Sponsor's Privacy Policy and these Official Rules, these Official Rules shall govern.

14. OFFICIAL RULES: These Official Rules are available at the Sweepstakes Website, at the Events, or by sending a self-addressed postage-stamped envelope to "Deer Valley Roadshow Sweepstakes 2026 – Rules Request" c/o Deer Valley Resort Company, LLC, 2250 Deer Valley Drive South, Park City, UT 84060, Attn: Ryan Mayfield. Vermont residents may omit return postage.

15. WINNER'S LIST: To request a list of the Sweepstakes winner, send a self-addressed postage-stamped envelope to "Deer Valley Roadshow Sweepstakes 2026 – Winner's List Request" c/o Deer Valley Resort Company, LLC, 2250 Deer Valley Drive South, Park City, UT 84060, Attn: Ryan Mayfield. Requests must be received by May 15, 2026. Vermont residents may omit return postage.